

# Regional Economic Development Specialists (REDS)

## Jobs, Economy, Trade and Immigration

The Regional Economic Development Specialists (REDS) are a team within Alberta Jobs, Economy, Trade and Immigration (JETI) dedicated to advancing regional economic development by providing tailored services to stakeholders across the province.

The REDS team focuses on enhancing local and regional economic development capacity, building strong networks among regional economic development stakeholders and maintaining awareness and understanding of local opportunities and issues that impact regional economic development.

Our impact is greatest when REDS and regional economic development stakeholders collaborate toward building a dynamic and resilient economic development landscape across Alberta. By fostering conditions for growth, and expanding economic opportunities, we strengthen Alberta's competitive edge and ensure a thriving future for investment, and trade.

### REDS Stakeholders

REDS work primarily with economic development organizations, municipalities, Indigenous communities, and other organizations and individuals who support investors, businesses, residents and visitors across Alberta's economic development ecosystem.



[www.alberta.ca/regional-economic-development-resources](https://www.alberta.ca/regional-economic-development-resources)

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### REDS Services

Further, the REDS team offers the following services:



Referring stakeholders to relevant local, provincial, and federal economic development programs.



Providing coaching and advice to support and enhance economic development.



Facilitating conversations and information sharing between the province and economic development stakeholders



Liaising with stakeholders and regional organizations to encourage alignment grassroots economic development goals with provincial priorities.



Addressing stakeholder inquiries that may lead to pathfinding services to JETI's economic development programs and services or those in other government departments.



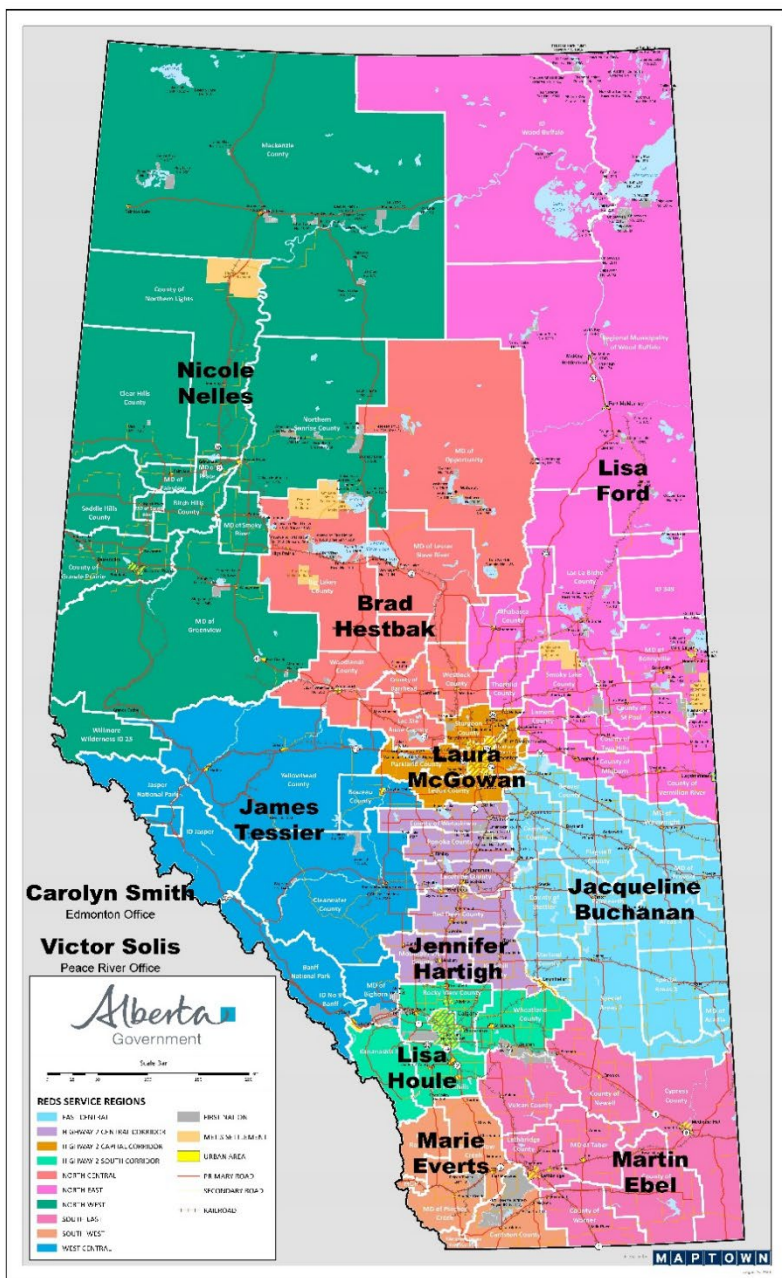
Identifying potential partnerships with regions across the province between parties with similar interests and economic development goals.



Synthesizing and relaying stakeholder input to help inform government policies, strategies, and programs.



Assisting municipalities to prepare for investment attraction, sharing applicable inquiries from Invest Alberta and the Ministry of Agriculture and Irrigation as requested.



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