

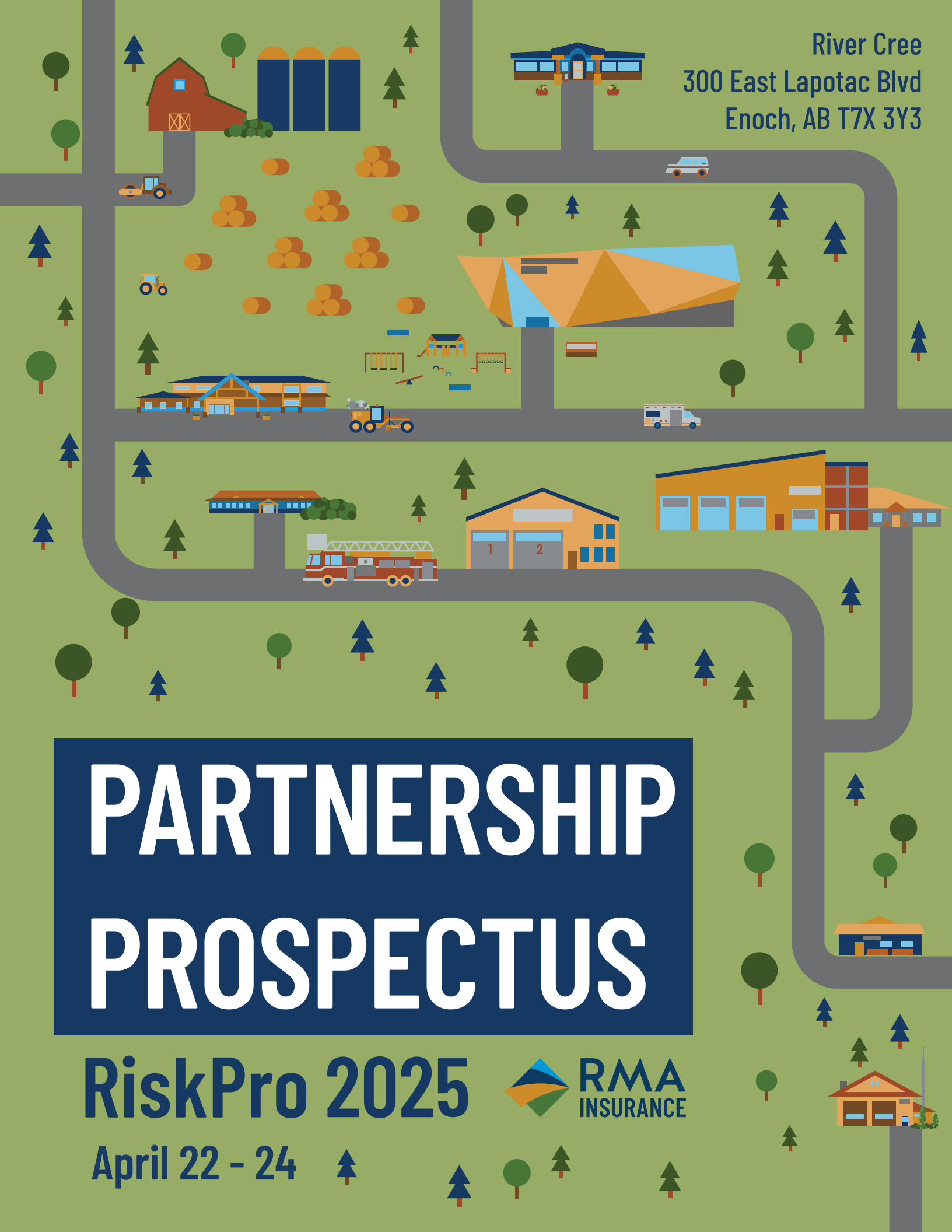
River Cree
300 East Lapotac Blvd
Enoch, AB T7X 3Y3

PARTNERSHIP PROSPECTUS

RiskPro 2025



April 22 - 24





RiskPro
2025

Partnership Opportunities

Invitation

The Rural Municipalities of Alberta (RMA) is an independent association comprising Alberta's 69 counties and municipal districts. Since 1909, the association has helped rural municipalities achieve strong, effective local government. The RMA provides Advocacy and Business Services (including RMA Insurance and the Canoe Procurement Group of Canada).

RiskPro, RMA Insurance's annual risk management symposium, will be held April 22 – 24, 2025 at the River Cree Resort in Enoch. The event provides a wide range of sponsorship opportunities that can help highlight your brand to municipal decision-makers from across Alberta.

For more information regarding the RiskPro sponsorship opportunities, or to discuss customized packages, please contact RMA Insurance Administrative Coordinator Phylane Gordon at 825.319.2305 or email phyline@RMAinsurance.com.

Sincerely,

A handwritten signature in black ink, appearing to read "C.S. Pettigrew", with a stylized flourish at the end.

CRAIG PETTIGREW
General Manager of Insurance



PARTNERSHIP TIERS

BENEFITS	PLATINUM \$5,000 +	GOLD \$2,500 – \$4,999	SILVER \$1,500 – \$2,499	BRONZE \$500 – \$1,499
Recognition on social media and on the RMA Insurance website	✓	✓	✓	✓
Logo displayed on multimedia presentation during convention	full screen	half-screen	one-third screen	quarter-screen
Corporate name and logo recognition on signage throughout convention	✓	✓	✓	name only
Podium acknowledgements	✓	✓	✓	✓
Promotional materials distributed in delegate bags	✓	✓	✓	✓
One complimentary convention registration	✓	✓	✓	✓

✓ = included in sponsorship package

PARTNERSHIP BENEFITS

- ◆ Recognition on social media and on the RMA Insurance website
- ◆ Logo displayed on multimedia presentation during convention
- ◆ Podium acknowledgements
- ◆ Promotional materials distributed in registration packages
- ◆ One complimentary registration

Multiple Partnership Opportunities!

RMA Insurance now offers organizations the option to reserve future partnership opportunities and products. You can secure your sponsorship in advance and avoid the disappointment of a missed opportunity. For more information or to take advantage of multiple partnership opportunities, contact Phylane Gordon, RMA Insurance Administrative Coordinator, at: phyline@RMAinsurance.com or 825.319.2305.



PARTNERSHIP OPPORTUNITIES

***	Door Prizes	
	Fees:	Minimum value \$1,000 (recognition / sponsorship tier based on value)
	Details:	<ul style="list-style-type: none"> ◆ Opportunity to provide door prizes to be given out to delegates
PLATINUM	Delegate Gifts (1 Available)	
	Fees:	\$7,500
	Details:	<ul style="list-style-type: none"> ◆ Co-branded gift to be distributed to all delegates
PLATINUM	Keynote Speaker (1 Available)	
	Fees:	\$5,000
	Details:	<ul style="list-style-type: none"> ◆ Opportunity to introduce the keynote speaker (5 minutes to speak to audience)
PLATINUM	Networking Event (1 Available)	
	Fees:	\$5,000
	Details:	<ul style="list-style-type: none"> ◆ Co-host with RMA Insurance ◆ Corporate logo will be displayed ◆ Opportunity to distribute promotional material
GOLD	Delegate Breakfast (2 Available)	
	Fees:	\$2,500
	Details:	<ul style="list-style-type: none"> ◆ Opportunity to distribute promotional material
GOLD	Delegate Lunch (2 Available)	
	Fees:	\$2,500
	Details:	<ul style="list-style-type: none"> ◆ Opportunity to distribute promotional material

SOLD OUT



GOLD

Claims Session Sponsor (1 Available)

Fees:	\$2,500
Details:	<ul style="list-style-type: none"> ◆ Representative can introduce the session ◆ Opportunity to have promotional material placed in delegate bags

SILVER

Session Sponsor (Multiple Available)

Fees:	\$1,500
Details:	<ul style="list-style-type: none"> ◆ Representative can introduce the session ◆ Opportunity to have distribute promotional material placed in delegate bags

BRONZE

Break Sponsor (4 Available)

Fees:	\$1,000
Details:	<ul style="list-style-type: none"> ◆ Coffee, tea, and refreshments provided with your corporate logo

BRONZE

Delegate Lanyards (1 Available)

Fees:	\$1,000
Details:	<ul style="list-style-type: none"> ◆ Each delegate receives a name badge attached to a lanyard featuring your corporate logo

BRONZE

Delegate Tote Bags (1 Available)

Fees:	\$500
Details:	<ul style="list-style-type: none"> ◆ Conference bags with your corporate logo will be distributed to all delegates

SOLD OUT



PARTNERSHIP COMMITMENT FORM

Deadline: January 31, 2025

RMA Insurance reserves the right to approve or deny all sponsorship requests.

CONTACT INFORMATION

COMPANY NAME:

CONTACT NAME:

EMAIL:

PHONE:

FAX:

ADDRESS:

CITY:

PROVINCE:

POSTAL CODE:

THIS PARTNERSHIP OPPORTUNITY IS FOR RISKPRO 2025

Please specify your preferred partnership opportunity:

	\$
	\$
TOTAL:	\$

Are you submitting material for the delegate bags? (Items must arrive at the RMA by March 24, 2025)

Yes No

ITEM(S):

Do you require any members of your company to be registered for the event?

Yes No

NAME(S):

I, as a duly authorized representative of the organization identified above, do hereby make application for partnership contribution and authorize the use of the corporate logo and corporate name at the event. By typing your full name into the digital signature field below, you confirm the information on this form is accurate and binding.

NAME & TITLE:

SIGNATURE:

DATE:

RMA Insurance will issue invoices after the partnership commitment deadline. **Please do not send payment until you receive an invoice.** GST is not charged on partnership contributions. Partnership opportunities are available on a first-come, first-served basis.

Please return this document to: phyline@RMAinsurance.com

WOULD YOU LIKE TO BE A RISKPRO SPEAKER?

Join us as a speaker at RiskPro and share your expertise!

FULL NAME:

PHONE:

EMAIL:

SUBJECT MATTER / TOPIC: