



**Fall
Convention
2024**
November 4 - 7

PARTNERSHIP OPPORTUNITIES





PARTNERSHIP INVITATION

The Rural Municipalities of Alberta (RMA) is an independent association comprising Alberta's 69 counties and municipal districts. Since 1909, the association has helped rural municipalities achieve strong, effective local government. The RMA provides Advocacy and Business Services (including RMA Insurance and the Canoe Procurement Group of Canada).

The RMA's partnership opportunities are an excellent way for your organization to gain visibility and recognition with municipal decision-makers from across Alberta.

Throughout the 2024 Fall Convention, there are a wide range of partnership opportunities available at Platinum, Gold, Silver, and Bronze levels. Customized sponsorship benefit packages can also be developed in consultation with the RMA convention coordinator to meet your organization's unique requirements.

For more information regarding the RMA partnership program, please contact Amy Bates at 780.955.8409 or email amy@RMAAlberta.com.

Sincerely,



PAUL MCLAUHLIN

RMA President



DUANE GLADDEN

RMA Executive Director &
Chief Executive Officer



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RMA 2024 FALL CONVENTION PARTNERSHIP SCALE

Fall Convention | November 4 - 7, 2024

BENEFITS	PLATINUM \$10,000+	GOLD \$7,000 TO \$9,999	SILVER \$5,000 TO \$6,999	BRONZE \$2,500 TO \$4,999
Recognition on social media and on the RMA website	✓	✓	✓	✓
Logo displayed on multimedia presentation during convention	Full-screen	Half-screen	One-third-screen	Quarter-screen
Corporate name and logo featured in event website and highlights	✓	✓	✓	Name only
Corporate name and logo recognition on signage throughout convention	✓	✓	✓	Name only
Podium acknowledgements	✓	✓	✓	✓
Promotional materials distributed to delegates	✓	✓	✓	✓
Acknowledgement of hospitality suite as RMA-sanctioned event	✓	✓	✓	✓
One complimentary convention registration	✓	✓	✗	✗
Two complimentary convention registration	✓	✗	✗	✗

FALL TRADESHOW PARTNERSHIP OPPORTUNITIES

PLATINUM / SILVER	Tradeshow Reception	
	Fees:	Option 1: \$10,000 for exclusivity (Qualifies as Platinum sponsorship) Option 2: \$6,000 for co-sponsorship (Qualifies as Silver sponsorship)
	Details:	<ul style="list-style-type: none"> Reception during the tradeshow to invite special guests, delegates, and suppliers Opportunity for company representatives to network with delegates Opportunity to distribute company literature at event (subject to RMA approval)

SILVER	Tradeshow Coffee Station	
	Fees:	\$5,000 (Qualifies as Silver sponsorship)
	Details:	<ul style="list-style-type: none"> Coffee and tea provided throughout tradeshow with corporate signage at all locations

PLATINUM / GOLD	Delegate Luncheon	
	Fees:	Option 1: \$12,000 as the exclusive sponsor (Qualifies of Platinum sponsorship) Option 2: \$7,500 as an event co-sponsor (Qualifies as Gold sponsorship)
	Details:	<ul style="list-style-type: none"> Opportunity to distribute promotional material (subject to approval by the RMA) Representatives from organization able to attend sponsored event Opportunity to have signage in the Hall Foyer during lunch

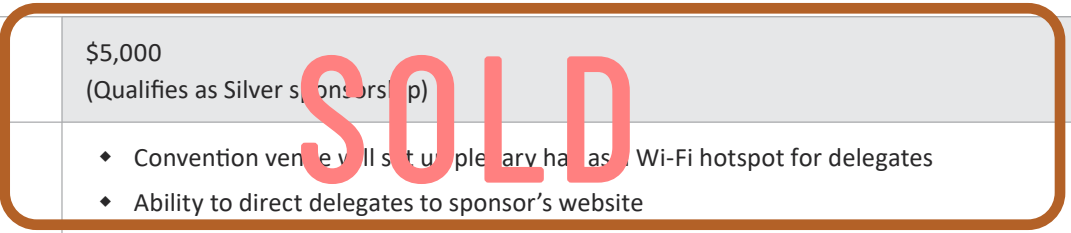
PLATINUM / GOLD	Delegate Breakfast (2 Available)	
	Fees:	Option 1: \$12,000 as the exclusive sponsor (Qualifies as Platinum sponsorship) Option 2: \$7,000 as an event co-sponsor (Qualifies as Gold sponsorship)
	Details:	<ul style="list-style-type: none"> Opportunity to distribute promotional material (subject to approval by the RMA) Representatives from organization able to attend sponsored event Opportunity to have signage in the Hall Foyer during breakfast

PLATINUM	Keynote Speaker	
	Fees:	\$10,000 (Qualifies as Platinum sponsorship)
	Details:	<ul style="list-style-type: none"> ◆ Opportunity to introduce the keynote speaker ◆ Past keynote speakers include: an Olympic gold medallist, renowned politicians, and accomplished entrepreneurs

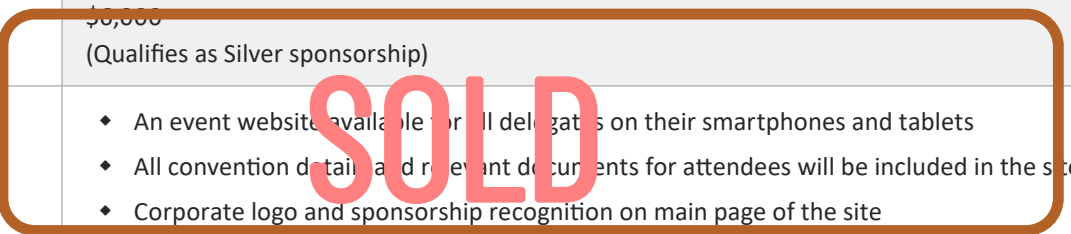
SILVER	Nametag Lanyard	
	Fees:	\$5,000 (Qualifies as Silver sponsorship)
	Details:	◆ Each delegate receives a name badge attached to a lanyard featuring your corporate logo



SILVER	Wi-Fi	
	Fees:	\$5,000 (Qualifies as Silver sponsorship)
	Details:	<ul style="list-style-type: none"> ◆ Convention venue will set up primary hall as a Wi-Fi hotspot for delegates ◆ Ability to direct delegates to sponsor's website



SILVER	Convention Mobile Site	
	Fees:	\$5,000 (Qualifies as Silver sponsorship)
	Details:	<ul style="list-style-type: none"> ◆ An event website available for all delegates on their smartphones and tablets ◆ All convention details and relevant documents for attendees will be included in the site ◆ Corporate logo and sponsorship recognition on main page of the site



BRONZE	Breakout Sessions	
	Fees:	\$2,500 each (Qualifies as Bronze sponsorship)
	Details:	<ul style="list-style-type: none"> ◆ 60 or 90-minute sessions where up to 200 delegates may attend ◆ Opportunity to introduce session presenters

BRONZE	Milk Station (2 Available)	
	Fees:	\$3,000 (Qualifies as Bronze sponsorship)
	Details:	<ul style="list-style-type: none"> ◆ Logo visible at a milk beverage station during breakfast

PLATINUM / SILVER / BRONZE	Daily Coffee Lounge (Up to 5 Available)					
	Fees:	<table border="1"> <tr> <td>Option 1: \$15,000 (All convention days) (Qualifies as Platinum sponsorship)</td> <td>Option 3: \$3,000 (Half day, up to five available) (Qualifies as Bronze sponsorship)</td> </tr> <tr> <td>Option 2: \$6,000 (Full day, two available) (Qualifies as Silver sponsorship)</td> <td></td> </tr> </table>	Option 1: \$15,000 (All convention days) (Qualifies as Platinum sponsorship)	Option 3: \$3,000 (Half day, up to five available) (Qualifies as Bronze sponsorship)	Option 2: \$6,000 (Full day, two available) (Qualifies as Silver sponsorship)	
	Option 1: \$15,000 (All convention days) (Qualifies as Platinum sponsorship)	Option 3: \$3,000 (Half day, up to five available) (Qualifies as Bronze sponsorship)				
Option 2: \$6,000 (Full day, two available) (Qualifies as Silver sponsorship)						
Details:	<ul style="list-style-type: none"> ◆ Coffee and tea provided with corporate signage at all locations <p>ONLY 1 HALF DAY (OPTION 3) LEFT</p>					

BRONZE	Notepads and Pens (3 Available)	
	Fees:	\$4,000 (Qualifies as Bronze sponsorship)
	Details:	<ul style="list-style-type: none"> ◆ Your logo visible on pens and notepad provided to all delegates <p>SOLD</p>

GOLD / BRONZE	Timer (3 Available)			
	Fees:	<table border="1"> <tr> <td>Option 1: \$8,000 for all three. (Qualifies as Gold sponsorship)</td> <td>Option 2: \$3,000 each (Qualifies as Bronze sponsorship)</td> </tr> </table>	Option 1: \$8,000 for all three. (Qualifies as Gold sponsorship)	Option 2: \$3,000 each (Qualifies as Bronze sponsorship)
	Option 1: \$8,000 for all three. (Qualifies as Gold sponsorship)	Option 2: \$3,000 each (Qualifies as Bronze sponsorship)		
Details:	<ul style="list-style-type: none"> ◆ Your corporate logo displayed with on-screen timers during the resolutions session and Ministerial Forum <p>SOLD</p>			

General	General	
	Fees:	Unlimited
	Details:	If your organization doesn't see an opportunity that fits, let talk!

PARTNERSHIP COMMITMENT FORM

PLEASE COMPLETE THE FOLLOWING AND RETURN TO THE RMA BY:

OCTOBER 1, 2024
(Fall Convention)

CONTACT INFORMATION

COMPANY NAME:		
CONTACT NAME:	EMAIL:	
PHONE:	FAX:	
ADDRESS:		
CITY:	PROVINCE:	POSTAL CODE:

Please specify your preferred partnership opportunity:	
	\$
	\$
TOTAL:	\$

Are you hosting a hospitality suite? (Convention only)

<input type="checkbox"/> Yes <input type="checkbox"/> No	DATE:	TIME:	LOCATION:
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Do you require any members of your company to be registered for the event?

<input type="checkbox"/> Yes <input type="checkbox"/> No	NAME(S):
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I, as a duly authorized representative of the organization identified above, do hereby make application for partnership contribution and authorize the use of the corporate logo and corporate name at the event.

NAME & TITLE:	
SIGNATURE:	DATE:

Please submit your logo to communications@RMAAlberta.com by the corresponding date above for inclusion on applicable materials.

RMA will issue invoices after the partnership commitment deadline. **Please do not send payment until you receive an invoice.** GST is not charged on partnership contributions. Partnership opportunities are available on a first-come, first-served basis.

Please return this document to: amy@RMAAlberta.com