

April 28, 2023

Uniquely Rural! Join the RMA's Provincial Election Campaign

The RMA expects all parties and candidates to recognize the unique role of rural municipalities in driving Alberta's economy.

With a provincial election fast approaching, the RMA wants to make sure rural municipal issues are on the ballot and that both parties and candidates understand that RMA members are Uniquely Rural!

Uniquely Rural election web hub

The RMA has released a [provincial election web hub](#) featuring more information on the association's six election priority areas:

- ◆ Adoption of a rural lens
- ◆ Municipal funding
- ◆ Municipal access to property tax revenues
- ◆ Municipal autonomy
- ◆ Rural healthcare and social services
- ◆ Rural internet

Visit the web hub to learn more about the priority areas, as well as the RMA's expectations for how candidates and parties should commit to making meaningful progress in each.

Uniquely Rural election resources

The RMA also has several specific resources available for members to utilize for local advocacy, to share with candidates, or to make available to interested community members. These include:

- ◆ [Member election guide](#) – An overview of each priority issue, including suggestions for how municipalities can tell their own stories related to why each issue is important, relevant RMA position statements and reports, and fillable key message templates.
- ◆ [Candidate election guide](#) – While this document will be sent directly from the RMA to individual candidates, it can also be helpful to members and the public to better understand how the RMA expects candidates and parties to address each of the key priority areas.
- ◆ [Election platform document](#) – Interested in learning more details about the six priority areas? This document is for you! The platform guide includes a series of specific policy, operational, or funding “key goals” within each priority area. The key goals are based on a combination of current issues facing rural municipalities and member resolutions.

Uniquely Rural videos

In the coming weeks, the RMA will be releasing short videos featuring RMA board members telling their community's stories related to each priority area. Check out our [first video](#), featuring RMA President Paul McLaughlin, and stay tuned for more beginning next week.

Get involved on social media!

In the run-up to election, the RMA will regularly post videos, infographics, and calls to action for candidates and parties related to our six Uniquely Rural election priority areas. Follow the RMA on [Twitter](#) and [Facebook](#) to stay informed.

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