

# Annual Report

## 2021 - 2022







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# INTRODUCTION

The Rural Municipalities of Alberta (RMA) is an independent association comprised of Alberta's 63 incorporated municipal districts and counties, five incorporated specialized municipalities, and the Special Areas Board. Since 1909, the RMA has helped rural municipalities achieve strong, effective local government by providing its members with advocacy and business services.

## **Vision**

Strong, vibrant rural communities

## **Mission**

Strengthening rural Alberta by supporting members through effective representation and valued services.

## **Values**

The RMA is committed to the following values:

- ♦ Leading in a proactive, collaborative, and accountable manner
- ♦ Being transparent and relationship focused
- ♦ Interacting with diplomacy and respect
- ♦ Communicating with intention and authenticity
- ♦ Continuously improving as a learning organization



# The Team

## Executive

Gerald Rhodes, Executive Director, Chief Executive Officer  
Susan Valentine, Executive Administrative Coordinator

## Corporate Services

Olly Morrison, Director of Corporate Services, Chief Financial Officer  
Shannan McAuley, Finance & HR Analyst  
Zeeshan Arain, Senior Systems Architect  
Vani Gill, Help Desk Support Analyst

### Project Management

Kelsy Propp, Project Manager  
Mark Garner, Business System Analyst

### Finance

Muhammad Rashid, Finance Manager  
Susan Wolfe, Finance Manager - Insurance  
Amrita Kalirao, Financial Analyst - Insurance  
Leona Munro, Financial Analyst  
Pam Therens, Financial Analyst  
Sarah Wong, Financial Analyst  
Janelle Cruz, Accounting Clerk & Receptionist  
Lien Gomez, Accounting Clerk

## External Relations & Advocacy

Tasha Blumenthal, Director of External Relations & Advocacy  
Cindy Carstairs, Administrative & Convention Coordinator

### Policy & Advocacy

Wyatt Skovron, Manager of Policy & Advocacy  
Emmanuel Chukwuma, Policy & Research Analyst  
Karrina Jung, Policy Advisor  
Warren Noga, Policy Advisor

### Marketing & Communications

Brandon Low, Manager of Marketing & Communications  
Hilary Darrah, Digital Communications Coordinator  
Bianca Ho, Visual Communications Designer  
Courtney Larkan, Visual Communications Designer





# The Team (cont'd)

## Business Services

Duane Gladden, Director of Business Services,  
Chief Operating Officer, Genesis Principal Attorney  
Miranda Andersen, Business Services Coordinator  
Sheila Ashton, Business Services Coordinator

## Canoe Procurement Group of Canada

### National Partnerships

Dave Dextraze, Manager of National Partnerships  
Carolyn Caldwell, Client Relations Manager

### Supplier Relations

Tyler Hannemann, Manager of Supplier Relations  
Alicia Cormier, Member Services Representative  
Kayla Mason, Member Services Representative  
Nigel Gamester, Procurement Manager  
Tony De Sciscio, Contract Manager  
Fred Krause, Contract Manager

### Business Development

Jesse Patenaude, Manager of Business Development  
Ajay Khabra, Member Outreach Representative  
Simon McLinden, Client Relations Manager  
Ainsley Murdock, Client Relations Manager  
Kim Thiessen, Client Relations Manager  
Ryan Yavis, Client Relations Manager

## RMA Insurance

Craig Pettigrew, General Manager of Insurance  
Amy Bates, Administrative Coordinator  
Lacey Barnhard, Risk Advisor  
Mark Sosnowski, Risk Advisor

## Member Services

Mallory Gray, Manager of Member Services  
Brandy Broz, Member Services Representative  
Debora Depeel, Member Services Representative  
Kerry Dutton, Member Services Representative

## Claims

Cameron Vierboom, Manager of Claims  
Vanessa Thompson, Senior Claims Examiner  
Liz Cook, Senior Claims Examiner  
Emily Gray, Claims Examiner  
Jim Johnson, Senior Claims Adjuster  
Victoria Eisener, Claims Adjuster

## Legal

Raman Khabra, General Counsel  
William Peachman, Legal Counsel  
Michele Carroll, Legal Assistant

### 2021 – 2022 Retiree:

Carmen Chase, Member Services Representative



# Year at a Glance

## Q1

Aug – Oct 2021

- ♦ RMA Member Visits
- ♦ Insurance Golf Tournament
- ♦ Supplier Forum
- ♦ RMA Insurance Member Visits

## Q2

Nov 2021 – Jan 2022

- ♦ EOEP Munis 101 Sessions
- ♦ Launch of RMA 101
- ♦ RMA 2021 Fall Convention & Tradeshow
- ♦ Elections for Vice President and Board Members for Districts 2, 3, and 5
- ♦ R.W. Hay Award for Municipal Excellence
- ♦ RMA Long Service Awards
- ♦ RMA Insurance Member Visits
- ♦ Insurance Renewal Send-out

## Q3

Feb – Apr 2022

- ♦ RMA Spring Convention
- ♦ RMA Insurance Member Visits

## Q4

May – Jul 2022

- ♦ RMA Member Visits
- ♦ RiskPro 2022
- ♦ Aviation Lunch & Learn for RMA Insurance Staff by Aon
- ♦ Member Visits
- ♦ Cybersecurity Awareness Training for RMA Insurance Staff by Aon









# Our Year



The background is a solid light orange color. It features several abstract geometric elements: a small double-lined circle in the top left; a thick black horizontal line near the top; a light blue horizontal bar on the right; a medium blue circle in the upper left; a green circle in the center; a dark blue circle on the right; two light gray parallelograms on the left; a mustard yellow horizontal bar below them; a large light blue semi-circle at the bottom right; a stack of three mustard yellow rectangles on the right; a green vertical bar next to them; and several thin black lines, including a diagonal one on the left and a crosshair-like one on the right. A dark blue horizontal bar is at the very bottom.

# **BOARD OF DIRECTORS**



# BOARD OF DIRECTORS



From left to right: Jason Schneider, Tom Burton, Amber Link, Paul McLauchlin, Kara Westerlund, Kevin Wirsta, John Burrows





## Executive Involvement

Committee participation is a significant part of each RMA board member's responsibilities. Those elected to the RMA Board of Directors also serve on the RMA subsidiary boards for RMA Insurance and the Genesis Reciprocal Insurance Exchange (GRIE).

The RMA is regularly invited to sit on province-wide committees because the association is seen as a credible voice for the rural municipal perspective. The RMA uses its role on committees to support advocacy on behalf of members, bringing the rural municipal perspective to the table.





Paul McLauchlin

## Message from the RMA President

Hello, fellow municipal leaders!

The last year has taught us two particularly important things about rural municipalities in Alberta. First, that every rural municipality is unique, and we all reflect the history, culture, and nature of our communities. Second, even with this uniqueness, we have much in common and, despite our differences, we have united issues that require us all to work together to advocate on and support our communities. These two things are our strength: the uniqueness of your community leadership and the fact that we unite on key issues in common locally, provincially, and federally. This strength has allowed us to successfully take positions that further support all rural Alberta.

Being on the receiving end of provincial government downloading has become the norm for rural municipal leadership. From advocating on policing, healthcare, ambulances to energy, and even food security advocacy, the role of municipal leadership has changed. This downloading has not only caused fiscal impact to our communities, but has forced many of us out of the normal municipal lane into these other provincial and federal areas of responsibility. Though we continue to be forced, reluctantly, to engage on these topics, you have all been amazing in your energy and strength. All rural municipalities have learned that this downloading has been a further pressure on us and has pulled resources away from our main municipal roles. However, we have and will continue to remain at the table as rural Alberta needs a voice and, in most cases, we are the only voice.

Our collective advocacy, united stance on issues important to all our members, respect for the distinct culture of our

municipalities, and us stepping (uncomfortably) out of our lane have been increasingly important roles for the RMA on your behalf. The RMA board appreciates your local efforts, your support for our advocacy, and our united voice for all rural Albertans. This unwavering support and energy drive us to continue to work hard and get things done. We use our strengths and common-sense principles to be a reasonable, respected, and loud voice for 85% of the provincial land base that houses 15% of the population. Rural Alberta is unique — we matter and we punch above our weight in the contributions we make to the provincial GDP. The RMA, along with you, will ensure that we are a voice for this amazing hardworking population that are stewards of the land in this amazing province. The RMA Board of Directors is grateful for all you do for all rural Alberta.

Finally, a big shout out to the success of our business services team for not only growing our insurance and business services that you are proud to own, but for doing so during one of the most complex and challenging business environments ever. RMA Insurance has increased our insurance services provision by increasing the size of our team to provide all our members with better adjuster coverage throughout the province. For the Canoe Procurement Group of Canada and the supply chain crunch, in addition to increased pressures on budgets, now has never been a more important time for cooperative procurement and service provision. Our team has in every way ensured our members increasingly better prices and expanding procurement opportunities, both across Canada and for our members here at home, and for our members. We thank our talented team for their continued success for your business and insurance companies.





Gerald Rhodes

A handwritten signature of Gerald Rhodes in black ink, written in a cursive style.

## Message from the Executive Director, Chief Executive Officer

Welcome to the RMA Annual Report based on the association's fiscal year – August 1, 2021 to July 31, 2022. This last year was a busy year, and I am pleased to introduce our senior management team who will report that the association is strong both financially and in the services that it provides. Please accept the following pages as the RMA's yearbook of the year that was.

Governance-wise, we had two new board directors join the board, John Burrows from District 3 and Kevin Wirsta from District 5. Committed to being a learning organization, the board decided to initiate governance training for itself in addition to its existing fiduciary training in managing your insurance reciprocal – acknowledging the responsibility of governing an association with significant businesses. With COVID restrictions finally lifting, the board also took the opportunity to have physical member visits with many member municipalities during the summer. These member visits were a highlight for all of us. Networking and learning what is happening on the ground ruled the day after a couple years of absence.

The staff side of the organization was very busy with many exciting changes. Significant growth in our business services meant new staff in Canoe, RMA Insurance, Corporate Services, Marketing & Communications, and Advocacy to serve the expanded organization. We poured foundations on our Nisku office expansion to house our expanded team and will be excited to see the new building develop over the next year.

Director of External Relations & Advocacy Tasha Blumenthal will speak to our advocacy efforts that highlighted the year. Member engagement was a priority with the return to in-person conventions, district meetings, member visits, and more. As always, the team engaged our board and members on key

advocacy issues important to rural Alberta. The team undertook many efforts to assist local advocacy and provide member support, including resources on the provincial police force discussion, internet speed testing, and dissecting "capital stock" in the MacKinnon Report. Noteworthy was the release of the report *Alberta's Rural Municipalities: Unique Size, Unique Responsibilities* highlighting how Alberta's rural municipalities differ significantly from others within Alberta and across Canada in size, infrastructure responsibilities, and magnitude of responsibility.

Director of Business Services Duane Gladden will talk to how Canoe and RMA Insurance served our members and partners to provide stability to the organization. Our insurance program saw significant growth and initiated many changes to improve service levels. A highlight was our decision to significantly expand our customer serving positions in RMA Insurance, such as bringing adjusters in house. Canoe also grew both in Alberta and nationally, securing our position in the last year as one of the top GPOs in Canada. We are proud of the organization's partnerships with like-minded associations across Canada, noting that our clients now include provincial administrations and the largest city in Canada. From the smallest municipality to the largest city, our aggregated buying power is now second to none.

Director of Corporate Services Director Olly Morrison will share our financial status and report on how her team supported the organization as it had to reorganize due to its continued growth. Her group works tirelessly in the background. Lastly, our amazing Marketing & Communications department had much to do supporting the organization's growth and partnerships. A shout out to this team for its new innovative Genesis website amongst its other creativity.





## Paul McLauchlin, President

Paul was elected as a member of the RMA Board of Directors in 2017 and as President in 2020. Paul is currently the Reeve of Ponoka County, and has served on council since 2007. Paul is involved in numerous committees on behalf of the RMA, including the Federation of Canadian Municipalities National Board of Directors, the Alberta Water Council Board of Directors, Endangered Species Conservation Committee, and the Future of Water Management Working Group.

- ♦ Alberta Emergency Services Advisory Committee
- ♦ Alberta Veterinary Medical Association Working Group
- ♦ Alberta Water Council Board of Directors
- ♦ Alberta Water Council - Future of Water Management Working Group
- ♦ Alberta Water Council - Water for Life Working Group
- ♦ Alberta Water Council - Ten-year Water for Life Action Plan
- ♦ Executive Advisory Group - Designated Industrial Property Assessment
- ♦ Endangered Species Conservation Committee
- ♦ Federation of Canadian Municipalities National Board of Directors
- ♦ FCSS Accountability Framework Steering Committee
- ♦ Minister's Advisory Committee on Housing
- ♦ Search and Rescue Alberta Advisory Committee
- ♦ Western Canada Municipal Associations

## COMMITTEE HIGHLIGHTS

### Executive Advisory Group – Designated Industrial Property Assessment

The Executive Advisory Group – Designated Industrial Property Assessment (EAG) is led by Alberta Municipal Affairs. The group brings together stakeholders to receive updates and provide feedback on the Government of Alberta's ongoing effort to transition to a centralized assessment model for designated industrial properties. The centralized assessment process has had significant impacts on RMA members, both in terms of access to information, as well as in the quality and accuracy of the assessments themselves. Because of this, participation in the EAG has provided President McLauchlin with an excellent opportunity to provide critical input to Municipal Affairs, ensuring the RMA has an understanding of progress being made and challenges being encountered.





## Kara Westerlund, Vice President

Kara was elected as the RMA Vice President in 2017 and is currently a councillor with Brazeau County where she has served for nine years. Kara represents the RMA on several committees including the RMA / ABmunis Joint Operating Committee, the ALERT Civilian Advisory Committee, and as Vice-Chair of the Interim Alberta Police Interim Advisory Board. Kara also serves as the Chair of the RMA Resolutions Committee.

- ♦ ALERT Civilian Advisory Committee
- ♦ Alberta Police Interim Advisory Board
- ♦ Alberta Recycling Management Authority and Assessment Board
- ♦ RCMP Division Executive Committee
- ♦ Growth Management Board Rural Caucus
- ♦ RMA / ABmunis Joint Operating Committee
- ♦ RMA Resolutions Committee
- ♦ R.W. Hay Evaluation Committee
- ♦ Rural Sustainability Primary Care Task Force
- ♦ Western Canada Municipal Associations

### COMMITTEE HIGHLIGHT

#### **Alberta Recycling Management Authority and Assessment Board**

The Alberta Recycling Management Authority and Assessment Board (ARMA) oversees the end-of-life processing of tires, electronics, paint, and used oil materials. As municipalities often serve as a drop-off point for such materials, ensuring the RMA has a voice at the table is crucial. ARMA ensures that all designated materials are collected at end of life and that the fees and funding rates on such materials are appropriate to support the effective management and processing of the materials.





## Jason Schneider, District 1 Director

Jason was elected to the RMA Board of Directors in 2020 and has served as Reeve or councillor at Vulcan County since 2013. Jason represents the RMA on the Provincial Agriculture Service Board Committee, Alberta Riparian Habitat Management Society, Alberta Game Policy Advisory Committee, and the Local Authorities Pension Plan Sponsor Board.

- ♦ Agricultural Operation Practices Act Policy Advisory Group
- ♦ Alberta Data Partnership
- ♦ Alberta Interim Police Advisory Board
- ♦ Alberta Riparian Habitat Management Society
- ♦ Alberta Water Council - Improving Drought Resilience in Alberta Through a Simulation
- ♦ Local Authorities Pension Plan Sponsor Board
- ♦ Intensive Livestock Working Group Public Trust Project
- ♦ International St. Mary and Milk Rivers Study Board
- ♦ Mayors and Reeves South District
- ♦ Municipal Excellence Awards Review Committee
- ♦ Provincial Agriculture Service Board

### COMMITTEE HIGHLIGHT

#### **Agricultural Operation Practices Act Policy Advisory Group**

The *Agricultural Operation Practices Act* Policy Advisory Group (PAG) was established in 2006 by the Natural Resources Conservation Board (NRCB) and several provincial ministries. The purpose of the PAG is to ensure that Alberta's livestock industry can grow to meet local and international opportunities. The PAG brings together the expertise of stakeholders linked to the livestock industry (including rural municipalities) to ensure that the *Agricultural Operation Practices Act* and the NRCB effectively regulate the livestock industry without impacting the sector's growth. The PAG considers both broad policy changes as well as how to properly regulate new technologies introduced into the sector.





## Amber Link, District 2 Director

Amber was elected to the RMA Board of Directors in 2020 and has served as Reeve or councillor at Wheatland County since 2017. Amber represents the RMA on the Alberta Common Ground Task Force, Clean Air Strategic Alliance Board of Directors, and the Alberta Water Council Lake Stewardship Ad Hoc Group.

- ◆ Advanced Care Planning Advisory Committee
- ◆ Alberta Common Ground Alliance Task Force
- ◆ Alberta Water Council - Lake Stewardship Ad Hoc Committee
- ◆ Clean Air Strategic Alliance Board of Directors
- ◆ Clean Air Strategic Alliance Dust Management Working Group
- ◆ Mayors and Reeves Central District
- ◆ Municipal Excellence Awards Review Committee
- ◆ Rural Health Professions Action Plan Board of Directors

### COMMITTEE HIGHLIGHT

#### Rural Health Professions Action Plan Board of Directors

The Rural Health Professions Action Plan (RhPAP) is a broad coalition of stakeholders interested in supporting the attraction and retention of health professionals to Alberta's rural communities. RhPAP advocates to government and works with medical schools to develop training and incentives for health professionals to locate in rural communities. It also offers other programs and services such as the Rural Community Capacity Building Program, which provides community leaders with an opportunity to learn how they can take local action to attract and retain health professionals. As access to medical services is an ongoing challenge in many rural municipalities, Director Link's voice on RhPAP is extremely important.





## John Burrows, District 3 Director

John was elected to the RMA Board as District 3 Director at the 2021 Fall Convention. He is currently serving in his second term as Reeve of Woodlands County, where he was first elected in 2017. John represents the RMA in a range of issues through his committee work on the Agri-Environmental Partnership, the FireSmart Advisory Committee, and on the Local Authorities Pension Plan Stakeholder Consultation Group. He also plays an active role in the Northwest Caribou Sub-Regional Taskforce for the Chinchaga Planning Area.

- ♦ Agri-Environmental Partnership Board of Directors
- ♦ Agri-Environment Partnership Land Use Framework Working Group
- ♦ Agri-Environment Partnership Water Working Group
- ♦ Alberta Interim Police Advisory Committee
- ♦ Alberta Municipal Health and Safety Association Board of Directors
- ♦ Forest Resource Improvement Association - FireSmart Advisory Committee
- ♦ Cancer Strategic Clinical Network Core Committee
- ♦ Local Authorities Pension Plan Stakeholder Consultation Group
- ♦ Northwest Caribou Sub-Regional Task Force - Chinchaga Planning Area
- ♦ Plastics Alliance of Alberta

### COMMITTEE HIGHLIGHT

#### Plastics Alliance of Alberta

The Plastics Alliance of Alberta (PAA) is a collaboration among government, industry, and stakeholders intended to capture the opportunities of a circular economy for plastics in Alberta. As plastics continue to play a massive role in the production of consumer and industrial goods, society faces both an environmental and economic challenge related to how to address and utilize plastic waste. The PAA's purpose is to leverage Alberta's status as a leading plastic producer to establish a circular plastic economy in the province that reduces waste, increases production, and positions the province as a world leader moving forward. As petrochemical processing often occurs in rural municipalities, Director Burrows provides an important municipal voice at this table.





## Tom Burton, District 4 Director

Tom has served as an RMA Director since 2008 and has served as an elected official in the MD of Greenview since 2001. Tom represents the RMA on several committees including the Power and Natural Gas Consumers Panel, the Safety Codes Council Board of Directors, and the Forest Resource Improvement Association FireSmart Advisory Committee.

- ♦ Alberta Blue Cross Nominating Committee
- ♦ Alberta Energy Regulator Multi-Stakeholder Engagement Advisory Committee
- ♦ Alberta Fire Chiefs Association - Recruitment and Retention Task Force
- ♦ Alberta Interim Police Advisory Board
- ♦ Caribou - Berland Task Force
- ♦ Forest Resource Improvement Association - FireSmart Advisory Committee
- ♦ Foothills Research
- ♦ Research Institute Board of Directors
- ♦ Northern Alberta Elected Leaders
- ♦ Peer Network
- ♦ Power and Natural Gas Consumers Panel
- ♦ Safety Codes Council Board of Directors
- ♦ Water North Coalition

### COMMITTEE HIGHLIGHT

#### Alberta Energy Regulator Multi-Stakeholder Engagement Advisory Committee

The AER Multi-Stakeholder Engagement Advisory Committee (MSEAC) serves as a venue for stakeholders to regularly communicate with the AER on the potential impacts of possible regulatory changes impacting Alberta's energy industry. In addition to the RMA, the MSEAC includes participants from environmental non-governmental organizations, landowners and community-based groups, and Indigenous groups.

As RMA members host the majority of Alberta's energy activity, the RMA's involvement in MSEAC is crucial to ensuring that the AER understands how regulatory decisions may impact rural municipalities in areas such as land use planning, environmental management, and fiscal sustainability.





## Kevin Wirsta, District 5 Director

The RMA welcomed Kevin as Director for District 5 at the 2021 Fall Convention. With extensive experience in agriculture, Kevin brings valued insight representing the RMA on several committees, including the Agricultural Plastics Recycling Group, the Drought and Excessive Moisture Advisory Group, and the *Agricultural Operation Practices Act* Program Advisory Committee. Kevin has served as councillor with the County of St. Paul since 2017.

- ♦ Agriculture Plastics Recycling Group
- ♦ *Agricultural Operations Practices Act* Policy Advisory Group
- ♦ Alberta Environmental Farm Plan Advisory Committee
- ♦ Alberta Wastewater Innovation Task Force
- ♦ Drought and Excessive Moisture Advisory Group
- ♦ Intensive Livestock Working Group Public Trust Project
- ♦ Northwest Caribou Sub-Regional Task Force - Wandering River Planning Area

### COMMITTEE HIGHLIGHT

#### Drought and Excessive Moisture Advisory Group

The Drought and Excessive Moisture Advisory Group (DEMAG) is operated by Alberta Agriculture, Forestry and Rural Development. Its purpose is to provide ongoing stakeholder advice to the Government of Alberta related to supporting effective action, including long-term strategies, on drought and extreme moisture-related issues. Director Wirsta represents the RMA on DEMAG, along with a range of other stakeholders, mainly representing various agriculture sectors. As drought and moisture events impact both the agriculture industry directly as well as rural municipalities in areas such as land use and emergency response, the RMA involvement in DEMAG is extremely important.





## Gerald Rhodes, Executive Director and Chief Executive Officer

Gerald joined the RMA as Executive Director in 2003 after a lengthy career in both rural and urban municipal administration. Gerald is responsible for providing strategic advice to the RMA's elected Board of Directors and leadership to the organization's External Relations & Advocacy, Business Services, and Corporate Services divisions. He is involved numerous provincial committees in addition to acting as an advocate for municipal and rural issues to the provincial government. He also has extensive involvement at an administrative level on national issues through the Federation of Canadian Municipalities.

- ♦ Alberta Elected Officials Education Program (EOEP) Board of Directors
- ♦ Alberta Centre for Sustainable Rural Communities Advisory Committee
- ♦ Alberta Land Institute Community Advisory Board
- ♦ Executive Advisory Group - Designated Industrial Property Assessment
- ♦ Federation of Canadian Municipalities (FCM) Provincial and Territorial Municipal Associations Executive Directors Group
- ♦ Municipal Climate Change Action Center (MCCAC) Executive Committee
- ♦ U of A Energy Systems Strategic Leadership Advisory Board



## Susan Valentine, Executive Administration Coordinator

Susan has been an essential member of the RMA since 2006, acting as the Board Secretariat and providing support to the associations' Executive. In her role, Susan supports the Executive Director and Board of Directors by managing meetings and travel, composing correspondence, preparing background material for executive meetings, and responding directly to day-to-day administration enquiries on behalf of the Executive.



The background is a light blue field filled with various geometric elements. In the top left, there is a large dark blue circle. A horizontal light blue bar spans across the top. To the right, there are several overlapping rectangular blocks in shades of grey and green. A small orange circle is positioned in the upper middle. Below it, a dark blue square is tilted. A horizontal orange bar is located below the square. In the bottom right, there is another orange circle. The bottom of the image features a horizontal band of green and blue. Several thin black lines are scattered across the composition, including a vertical line on the left and a diagonal line on the right.

# **EXTERNAL RELATIONS & ADVOCACY**



# EXTERNAL RELATIONS & ADVOCACY TEAM



**From left to right (back):** Cindy Carstairs, Warren Noga, Brandon Low, Wyatt Skovron, Bianca Ho

**From left to right (front):** Hilary Darrah, Emmanuel Chukwuma, Tasha Blumenthal, Karrina Jung, Courtney Larkan





Tasha Blumenthal

A handwritten signature in grey ink that reads "T Blumenthal".

## Message from the Director of External Relations & Advocacy

With a municipal election taking place this year, we were excited to introduce our new members to the RMA and officially get back together with our first in-person convention in two years. Seeing a room full of representatives from across rural Alberta was truly welcomed.

The External Relations and Advocacy team had a busy year focused on member engagement, working to find new ways to highlight the uniqueness of rural Alberta, and leveraging marketing and communications expertise to continue to provide solid brand recognition through both the RMA and the Canoe Procurement Group of Canada.

On the advocacy front, we kicked off the year by developing resources that highlighted who we are and what we do as an organization. The resulting RMA 101 videos were well-received, and our team enjoyed the opportunity to feature the work we do in a light-hearted way. Undertaking evidence-based research has continued to be a priority, and this year we released several resources that were developed by the advocacy team to inform our members on several issues, including the concept of capital stock, the uniqueness of Alberta's rural municipalities, and a series of issue briefings on broadband. Our members continue to struggle with challenges related to unpaid taxes from oil and gas operations, and this has been an ongoing advocacy

priority as we work to find a long-term solution. We also focused efforts in preparing for the Local Government Fiscal Framework negotiations, analyzing the impacts of intermunicipal collaboration frameworks on rural municipalities, gathering data on broadband accessibility, and increasing our federal advocacy efforts.

Our marketing and communications team has done great work enhancing our advocacy efforts to ensure our messages are clear and reflective of our membership. On the business services front, the team focused on supporting the growth of the Canoe Procurement Group of Canada, and a continued effort to develop materials and resources for RMA Insurance. The success of these business entities supports our advocacy, enabling rural municipalities to have a strong and informed voice. We have a talented and innovative team that has made our online presence stand out and enabled polished materials that reflect the RMA brand.

We appreciate the opportunity to engage with our members and stakeholders to work collaboratively to find creative solutions that continue to enhance rural municipalities. I am incredibly proud to be a part of this great organization, and of the dedication our staff and board have to support our members.





## External Relations & Advocacy Team Growth

The work of the marketing and communications team has been immense, with the RMA's small team supporting advocacy, RMA Insurance, and the Canoe Procurement Group of Canada. The RMA was pleased to increase the capacity of this team with a dedicated visual designer that has enabled the organization to continue to build a strong brand, a vibrant image of rural Alberta, and the immense services that Canoe and RMA Insurance provide.

To continue to support evidence-based advocacy, the RMA was pleased to expand the advocacy team with the addition of a dedicated research and policy analyst. The new team member has increased the department's internal research capacity, providing the ability to dive into issues in more depth. There was no shortage of research to dig into in 2021 to 2022 and the advocacy team looks forward to continuing to foster research expertise to support credible positions that enhance advocacy efforts.



# Advocacy Highlights

The RMA's advocacy efforts take many forms. While official submissions, committee work, and formal meetings with government and other stakeholders are often most visible, the RMA undertakes many different types of projects to support members through education, capacity-building, and other means. The highlights below give a glimpse into some of the many advocacy issues that the RMA has focused on in the past year.

## RMA 101

Following October's municipal election, the RMA's membership changed significantly, with over 40% councillor turnover in rural municipalities. Entering municipal office can be a big challenge; new councillors are heavily focused on learning their responsibilities, how decisions are made, and how to work effectively with their new colleagues. As a result, learning about their municipal association is often low on their priority list.

To address this, the RMA developed the RMA 101 new councillor orientation program. RMA 101 breaks down the various ways that the RMA supports members, how members can get involved, what conventions are all about, and many other RMA fundamentals.

To make accessing the information as easy as possible, the RMA developed a handy interactive guidebook which members could use to "drive" down the road of the RMA and learn all about advocacy and business services. The RMA also offered a series of live members-only webinars focused on four important topics:

- ♦ How the RMA engages with members
- ♦ How the RMA's resolution process works
- ♦ Priority RMA advocacy issues
- ♦ How RMA business services support members

RMA 101 was highlighted with a series of videos hosted by RMA President Paul McLaughlin. The videos take viewers on a hilarious trip around the RMA's office, meeting with employees of various RMA departments.

Although RMA 101 was designed for new councillors, anyone interested learning more about how the RMA operates and how it supports members should check it out!

## Extended Producer Responsibility Advocacy

Extended Producer Responsibility (EPR) is the principle that the producers of an item must be responsible for ensuring it has a plan to manage the waste at its end-of-life. The RMA has been advocating alongside other associations such as Alberta Municipalities, the Recycling Council of Alberta, and the Alberta Plastics Recycling Association for the Government of Alberta to create EPR legislation.

Over the past year, the Government of Alberta has been working with stakeholders to develop EPR regulations. The RMA is actively involved in this process, and is seeking to ensure RMA members are benefited by the resulting regulations.

## Internet Speed Testing Project

The RMA once again worked with the Canadian Internet Registration Authority (CIRA) to conduct speed testing in RMA member municipalities. This work is necessary as the Government of Canada provides funding through various programs based on speed testing results. Frequently, the Government of Canada data overrepresents internet speeds and leaves many rural areas ineligible for funding. Collecting this data allows the RMA to demonstrate the real gaps in internet coverage experienced by its members.

This past year saw the RMA undertake a communications campaign to increase the number of speed tests run. RMA members took the challenge seriously, and helped promote the speed test within their municipalities. As a result, more than 6,000 more tests were run as compared to the previous year. This additional data will strengthen the RMA's assertion that internet speeds are a major concern for rural Alberta.



## Alberta's Rural Municipalities: Unique Size, Unique Responsibilities

The RMA has always understood that its members have a unique and often underappreciated role in driving Alberta's economy and managing its vast landscapes. In 2021 – 2022, the RMA ramped up efforts to better promote and place value on what makes rural municipalities special, both within the province and across Canada. Efforts also advocated for other levels of government to use a rural lens when designing policy and programs, rather than group all municipalities into a single group.

The RMA increased focus on emphasizing members' unique characteristics and responsibilities in response to recommendations made in the Government of Alberta's Blue Ribbon Panel on Alberta's Finances (better known as the MacKinnon Report). The MacKinnon Report included several recommendations for significant changes to provincial funding of municipalities based on the arguments that Alberta municipalities currently receive a disproportionately high level of per capita funding compared to municipalities in other provinces. This argument was extremely concerning to the RMA as it was describing Alberta's municipalities as over-funded based on a metric that, to put it simply, does not mean much for rural municipalities in terms of the services and infrastructure they provide.

In response to the MacKinnon Report recommendations, the RMA developed two reports to set the record straight on what makes rural municipalities special and why per capita metrics just don't make sense for RMA members:

## The MacKinnon Report: Many Questions, Few Answers

This report took on the MacKinnon Panel's findings head-on, arguing that not only was the report's methodology flawed or misleading, but that its conclusions indicate a concerning lack of understanding about Alberta's rural municipalities. The RMA's analysis showed that the MacKinnon Report's findings were based on two flawed assumptions: that only people drive municipal services, and that the costs of building infrastructure and delivering services cost the same everywhere. In response to these assumptions, the RMA's report showed that, in terms of the amount of land that they provide services to and the level of private investment linked to municipal infrastructure and services, Alberta actually performs quite well compared to other provinces. While the per capita metrics used in the MacKinnon Report are one way to tell a story, using it as the only metric is misleading.

## Alberta's Rural Municipalities: Unique Size, Unique Responsibilities

This report moved away from responding to the MacKinnon Report and focused on giving Alberta's rural municipalities the recognition they deserve as unique in Canada in terms of their size and service delivery responsibilities. Firstly, the report breaks down the sheer size of rural municipalities in the province, showing that the average RMA member municipality is over eight times larger in terms of area than the average municipality in Manitoba, the next largest comparator province. From there, the report delves into why Alberta's rural municipalities are so large, and why it matters. One of the most important factors is the municipal role in Alberta's north, which is unique in Canada, as well as Alberta's single-tier municipal structure. The report concludes by deconstructing some questionable provincial fiscal comparisons to show that using simplified metrics such as per capita leads to simplified, and often misleading, conclusions.

The reports not only serve an important advocacy purpose for the RMA, but also provide an interesting overview of what makes Alberta's rural municipalities unique, as well as what makes municipal comparisons complex. The reports reflect a great example of the RMA's internal policy team delving into major research, and are great resources for members.



## Advocating for Quality Rural Police Service

In the fall of 2021, the Government of Alberta released a report outlining an approach to transitioning from current RCMP contract policing to an Alberta Provincial Police Service (APPS). Municipalities work closely with their police detachments, including funding policing, and are therefore keenly interested in how policing is provided in their communities.

The RMA reviewed the report and identified concerns with the proposed model. These concerns can be broadly grouped into three categories: local input, cost, and service level. In order to equip members in consultations, the RMA prepared several resources including a summary of the report and questions that are unanswered.

While the RMA initially approached the APPS proposal from a neutral position, in spring 2022, members endorsed a resolution calling for the RMA to formally oppose the APPS proposal. With this new position, the RMA released critiques of the plan that raised questions about claims being made of increased levels of service without increasing costs to municipalities. This positional approach brought media coverage that continues to demonstrate the effectiveness of the RMA's advocacy.

While the issue of an APPS has not yet been decided, the RMA remains engaged in opposing the proposal emphasizing that more information is required to support informed decision making.

## RMA Conventions

Twice a year, the RMA brings together rural municipal councillors, administrative officials, stakeholder representatives, and government partners to share ideas and build relationships. Following several virtual conventions held during the COVID-19 pandemic, the conventions held in the fall of 2021 and spring of 2022 were back in person, and both had awesome content, great socializing, and a positive atmosphere!

The 2021 Fall Convention was a special one, especially for newly elected councillors who were getting their first chance to learn more about the RMA and build relationships with colleagues from other municipalities. The convention featured a special plenary new councillor orientation session, as well as workshops geared to new councillors related to role clarity and council meeting participation. The RMA's tradeshow also returned in fall 2021, featuring vendors displaying innovative products and services for municipalities. The tradeshow is a great opportunity for the RMA's approved suppliers and other excellent vendors to engage with rural municipalities to better understand their business needs and form ongoing relationships.

The 2021 Fall Convention featured education sessions on hydrogen development, disaster mitigation, rural healthcare, and aggregate approvals, as well as on skills such as leadership and conflict management. It also featured a plenary panel on truth and reconciliation, two ministerial forums, as well as addresses from the Minister of Municipal Affairs, leader of the Official Opposition, and Premier Kenney.

RMA members endorsed nine resolutions at the convention, on a wide variety of issues such as the need for improved rural emergency medical services, more provincial support for disaster recovery costs, and more information-sharing with municipalities related to cannabis production facilities.

The 2022 Spring Convention featured workshops on strategic communications, rural connectivity, recycling, and municipal purchasing based on total cost of ownership. The excellent roster of plenary speakers included the Minister of Municipal Affairs and Premier Kenney.

RMA members endorsed seven resolutions on issues such as the impact of a carbon tax on rural Albertans, attraction of veterinarians to rural communities, and continued support for the Royal Canadian Mounted Police in Alberta.



## PARTNER ORGANIZATIONS

In addition to its core advocacy function, the RMA is directly involved in the operation of the Elected Officials Education Program (EOEP) and the Municipal Climate Change Action Centre (MCCAC). While the purposes of these organizations are very different from one another, both demonstrate how the RMA supports its members in collaboration with key partners.

## EOEP

The EOEP is a joint initiative between the RMA and Alberta Municipalities (ABmunis) that provides municipal elected officials in Alberta with high quality educational opportunities. Following the 2021 municipal elections, all municipal elected officials were required to receive education on the fundamentals of municipal governance. EOEP offered this training through its flagship two-day Munis 101 course.

Munis 101 was offered at both the RMA and ABmunis conventions, as well as virtually and across the province at in-person regional courses. Offering Munis 101 following each municipal election is a significant undertaking for EOEP that was again met with enthusiasm from local participants.

In the second half of the 2021 – 2022 fiscal year, EOEP offered courses on topics such as land use planning regional partnerships, and collaboration. By completing all seven EOEP courses, participants will earn a Municipal Elected Leaders Certificate (MELC), which is offered in partnership between EOEP and the University of Alberta's Augustana Extended Education program.

## MCCAC

The MCCAC is a partnership between the Government of Alberta, the RMA, and Alberta Municipalities. The MCCAC provides funding, technical assistance, and education to support Alberta municipalities in addressing climate change by reducing their greenhouse gas emissions and improving their climate resilience. Since inception in 2009, organizations located in over 200 municipalities across Alberta have participated in MCCAC programs.

2021 – 2022 was an exciting year for the MCCAC. Launched in January 2021, the Electric Vehicle Charging Program was almost fully subscribed near the end of July 2022 and will see over 180 stations brought to Alberta communities. The MCCAC offers a comprehensive funding guide and learning centre to help municipalities plan and implement climate change mitigation and adaption solutions. For more information on MCCAC and to learn about the programs it offers, visit [mccac.ca](https://mccac.ca)





**BUSINESS SERVICES**



# BUSINESS SERVICES MANAGEMENT TEAM



From left to right: Raman Khabra, Dave Dextraze, Craig Pettigrew, Duane Gladden, Jesse Patenaude, Tyler Hanneman



# CANOE PROCUREMENT GROUP OF CANADA TEAM



From left to right (back): Jeff Nichol, Jordan Felker, Dave Dextraze, Simon McLindon, Carolyn Caldwell, Ahjay Khabra, Fred Krause, Jesse Patenaude  
From left to right (front): Kim Thiessen, Sheila Ashton, Ryan Yavis, Tyler Hanneman, Alicia Cormier, Kayla Mason, Nigel Gamester, Ainsley Murdock  
Not in picture: Tony De Sciscio



## RMA INSURANCE TEAM



From left to right (back): Mark Sosnowski, Craig Pettigrew, Cameron Vierboom, Jim Johnson

From left to right (front): Emily Gray, Debora Depeel, Brandy Broz, Kerry Dutton, Mallory Gray, Amy Bates, Vanessa Thompson

Not in picture: Lacey Barnhard, Liz Cook, Victoria Eisener





## LEGAL TEAM

From left to right: William Peachman, Raman Khabra, Michele Carroll



## Message from the Director of Business Services, Chief Operating Officer, Genesis Principal Attorney



Duane Gladden

I would like to begin my update as usual by thanking our members, subscribers, suppliers, contract partners, and all other stakeholders that made our 2021 – 2022 fiscal year exceptional. It's a great blessing to have stakeholders that truly embrace cooperative procurement and pooling insurance risks. I will break this update into the three divisions that make up RMA Business Services: Canoe, RMA Insurance, and Genesis.

The Canoe Procurement Group of Canada finished its first full fiscal since the brand launched and it was nothing short of exceptional. Our team continued our strong growth that began in 2019, carried through the pandemic, and now has positioned us in a very advantageous market position. Canoe's topline revenue grew substantially in the traditional programs yielding just shy of 80,000 invoices processed, but grew by a wider margin on our affinity programs, including our Energy, Benefits, and Capital Purchasing programs. Much of this growth came outside of Alberta with Manitoba and Saskatchewan leading the way. This allowed Canoe to grow its net income 26% over budget and 47% over the previous fiscal. This net income directly benefits our Alberta members as this is the primary funding source for the RMA's advocacy activities. To achieve this growth, Canoe has grown its staff compliment in both Alberta and across Canada. I must say that I cannot be prouder of our Canoe team and in particular its management team. Tyler Hannemann, Dave Dextraze, and Jesse Patenaude pour their blood, sweat, and tears into Canoe and that effort is bearing fruit.

Similarly, RMA Insurance has grown in leaps and bounds. Still offering 28 policies to 1,348 members. At the beginning of the previous policy year, RMA Insurance accepted four school boards into the program. The four were selected for their risk quality, loss history, and proactive management. As a result, we saw our net results grow by 16% over the previous year. Our total premium written reached over

\$39 million — an 8.9% increase. RMA Insurance remains focused on its risk management initiatives, in particular RiskPro and its credits. RMA Insurance distributed \$143,000 of \$500,000 available in RiskPro credits, bringing us to \$3.6 million distributed in the last ten years. To assist with the continued growth and to provide an improved service level, RMA Insurance made the decision to bring its primary claims adjusting in-house. These adjusters will be hired in each of the RMA regions to better offer local service to our members. This in-house adjuster program should be fully in place by spring 2023. RMA Insurance also promoted Craig Pettigrew to the position of General Manager of Insurance, which is a well-earned role with overall authority for RMA Insurance operations.

Finally, the Genesis Reciprocal Insurance Exchange experienced a more moderate year. While total premium volume grew to \$25.5 million in the year, unfavourable conditions in market recently have caused some muting of positive performance. Outside of the investment environment Genesis experienced a 37% operating ratio compared to 72% for its five-year average, and a 53% combined ratio. The reciprocal has maintained a very positive MCT of 343% and, as noted in the spring AGM achieved a net income of \$8.3M. But, that net income should be taken with a caution as it came dominantly on the liability program and those files have a long tail. Genesis also utilized its strong capital position to leverage a fronted auto arrangement for auto liability, saving subscribers an estimated 10% on that policy line.

Finally, I want to reiterate how important the continued patronage from our members and support from our partners is to the Business Services team. We are truly aiming to improve in every facet of our already well-received programs. We want all of our stakeholders to feel as if they are a part of the RMA / Canoe family and family is always better together. It is a privilege to provide our member services and we will aim to earn that privilege in each of our interactions.






# Canoe Procurement Update

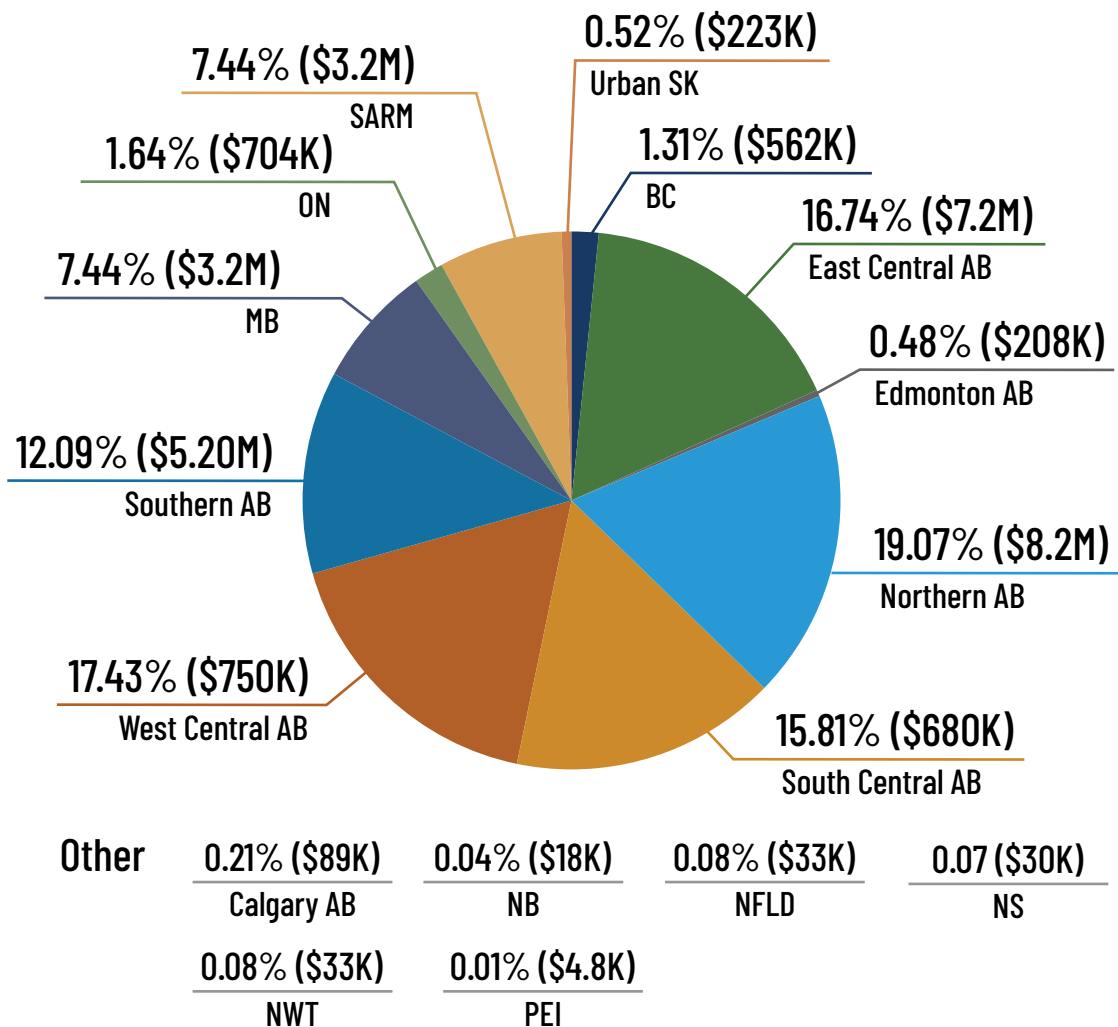
## Canoe Energy Program

-  27 new fuel members this calendar year
-  55,394,680.88 litres sold

## Canoe Benefits Program

-  **Estimated Total Premium / Premium Equivalent (ASO)**  
\$28.1M/year
-  **Aggregate Cost Savings**  
Prospect marketing's (1st Quote) - 13% saved  
Current client renewals - 5% decrease
-  **Lives in Program**  
93 clients  
4,900 lives

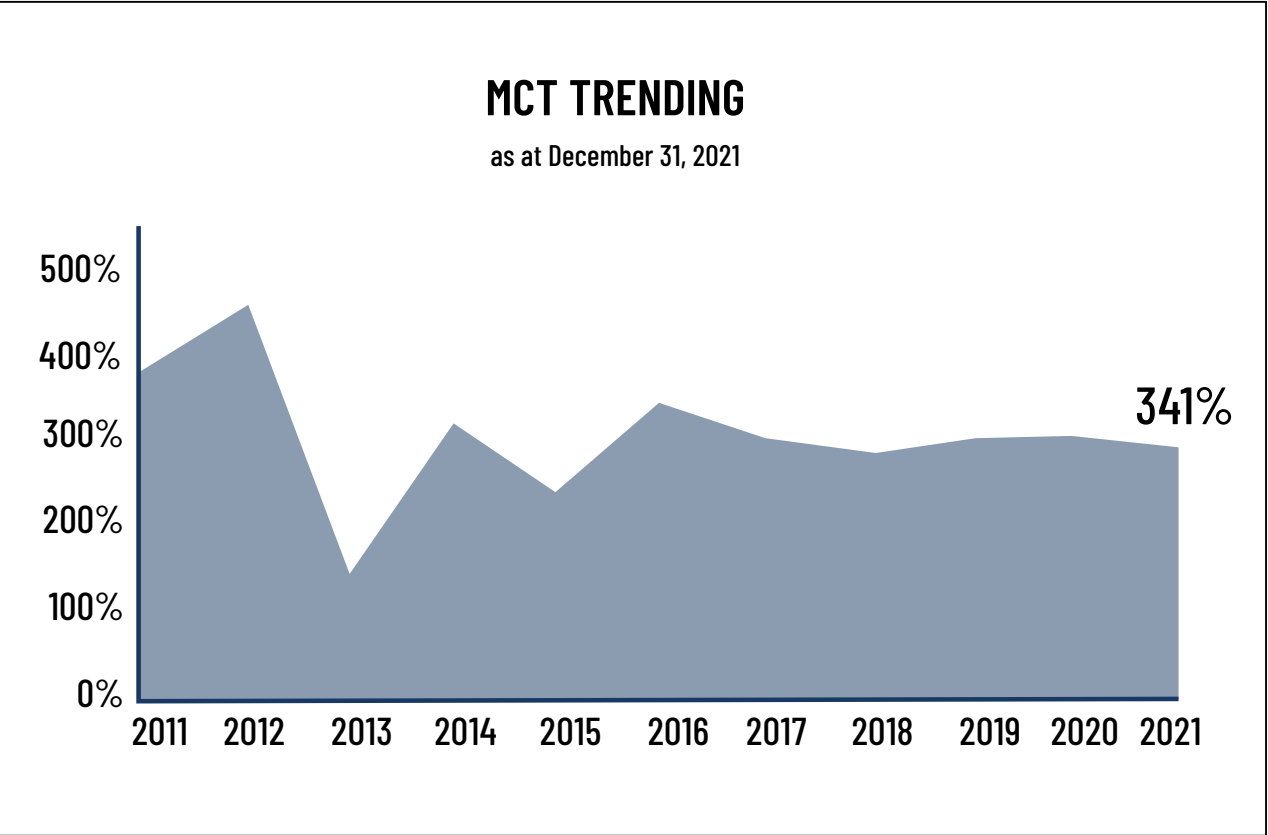
## Regional Update





# Genesis Reciprocal Update

- ♦ % growth in Total Insured Value (TIV) - 3% (\$410M)
- ♦ 11,534 vehicles in Auto Physical Damage program
- ♦ Risk management touch points (virtual or in-person):
- ♦ Total premium \$25,506,326
- ♦ Genesis loss ratio per P&C-1: 81.1% property, 79.34% liability, 90% auto







# CORPORATE SERVICES



# CORPORATE SERVICES TEAM



From left to right (back): Zeeshan Arain, Pam Therens, Mark Garner, Susan Wolfe, Kelsy Propp, Muhammad Rashid, Vani Gill  
From left to right (front): Leona Munro, Janelle Cruz, Olly Morrison, Sarah Wong, Amrita Kalirao  
Not in picture: Shannan McAuley



## Message from the Director of Corporate Services, Chief Financial Officer



Olly Morrison

What a fantastic time to work for an exciting and growing organization! The RMA Corporate Services team has had an incredible year. We have faced the post-pandemic challenges and developed a new balance in our work environment with many finding flexibility in hybrid arrangements. It has also been wonderful to get off our screens and interact with people face to face once again.

The team maintained a fast pace as the demands on the foundational services of human resources, information technology, and finance are continually challenged when an organization continues to grow. We have welcomed many new people to the RMA family to fill innovative and exciting roles.

Technology is ever changing and the team has demonstrated creative and resilient approaches to support our operations. Our robust Enterprise Resource Management (ERP) platform is the control centre for both financial and operational management and reporting. The Corporate Services team is excited to continue developing the tools that support diverse operations.

The Canoe Procurement Group of Canada has seen tremendous growth across the country. This does put a lot of pressure on the team to ensure both members and suppliers are supported as the volume of invoices through the traditional programs continues to increase. We are prepared and look forward to even more growth!

This growth has definitely put pressure on our building space. We are so excited that construction has started on the expansion to the current building. Keep your eyes on the progress when you are travelling down the QE II.

This was another excellent year for the RMA and its subsidiary RMA Insurance, as well as the Genesis Reciprocal Insurance Exchange (GRIE). The financial position of all entities remains strong and we were able to declare a \$250,000 patronage rebate. A huge thanks to our members who continue to support our programs. Please contact us if you would like a copy of the detailed financial statements and notes.

It is exciting to be part of an organization that looks to the future with ambition and strength. I am proud to work within a management team and supportive Board of Directors that believe in making the RMA such a fabulous association. I am also blessed to work with an incredible Corporate Services team who support the diverse and changing requirements of each of the departments. Their dedication and enthusiasm speak volumes to the RMA culture that strives to provide exceptional value to municipalities. I look forward to another challenging and rewarding year.





# Financial Overview

## Rural Municipalities of Alberta

### Fiscal Year Ending July 31, 2022

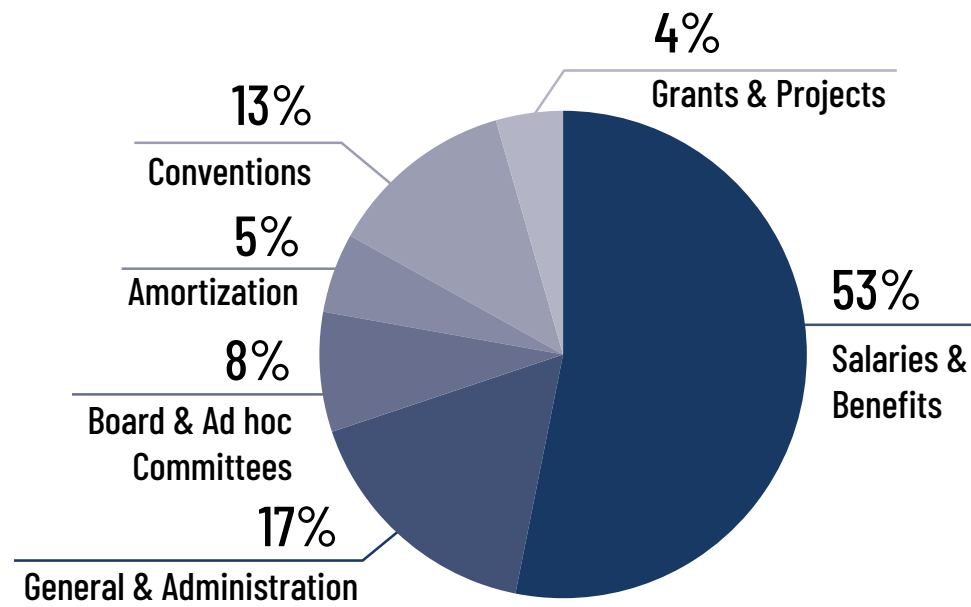
The Rural Municipalities of Alberta generates income from Canoe Procurement Group of Canada, fall and spring conventions, and membership fees paid by members. The RMA also receives dedicated funding from Alberta Municipal Affairs for specific projects throughout the year. As always, the RMA is member-driven and focused on improving services to its members.

The Rural Municipalities of Alberta, RMA Insurance Ltd., and Genesis Reciprocal Insurance Exchange are continuously increasing capabilities and prospering under the solid leadership

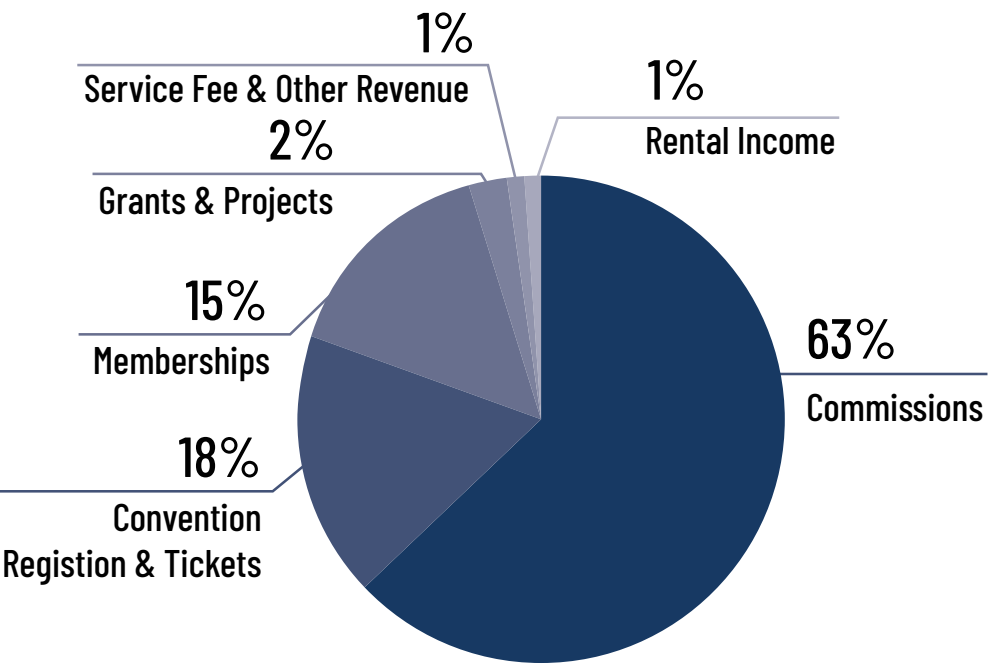
of the Board of Directors, as well as the Executive Director, Director of External Relations & Advocacy, Director of Business Services, and Director of Corporate Services.

The RMA is committed to improving both the quantity and quality of financial information available to its members. This annual report has been presented in a concise manner. For further detailed information or to share your thoughts on the information provided, please contact Olly Morrison, Director of Corporate Services.

EXPENSES



REVENUE



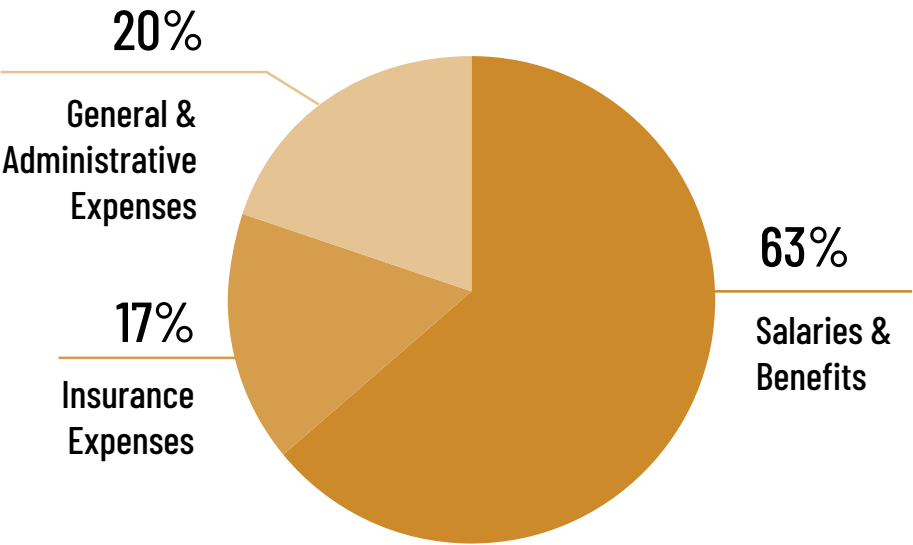


RMA Insurance Ltd.

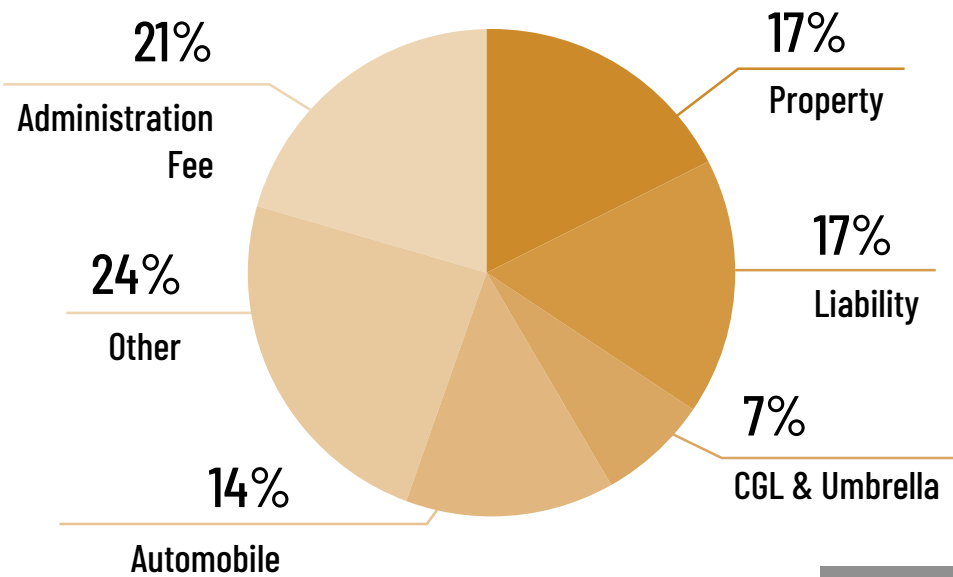
Fiscal Year Ending July 31, 2022

RMA Insurance Ltd. generates income from commissions and administration fees on all. The organization continually strives to find efficiencies and ensure solid business practices are in place to safeguard the value of RMA Insurance Ltd. to members, especially through this hard insurance market. From a finance and accounting perspective, RMA Insurance Ltd. is meeting or exceeding all goals under the solid leadership of the Board of Directors and the RMA management team.

EXPENSES



REVENUE





# Management's Responsibility

To the Members of Rural Municipalities of Alberta:

Management is responsible for the preparation and presentation of the accompanying financial statements, including responsibility for significant accounting judgments and estimates in accordance with Canadian accounting standards for not for profit organizations and ensuring that all information in the annual report is consistent with the statements. This responsibility includes selecting appropriate accounting principles and methods, and making decisions affecting the measurement of transactions in which objective judgment is required.

In discharging its responsibilities for the integrity and fairness of the financial statements, management designs and maintains the necessary accounting systems and related internal controls to provide reasonable assurance that transactions are authorized, assets are safeguarded and financial records are properly maintained to provide reliable information for the preparation of financial statements.

The Board of Directors is composed entirely of Directors who are neither management nor employees of the Organization. The Board is responsible for overseeing

management in the performance of its financial reporting responsibilities, and for approving the financial information included in the annual report. The Board fulfils these responsibilities by reviewing the financial information prepared by management and discussing relevant matters with management and external auditors. The Board is also responsible for recommending the appointment of the Organization's external auditors.

MNP LLP is appointed by the members to audit the financial statements and report directly to them; their report follows. The external auditors have full and free access to, and meet periodically and separately with, both the Board and management to discuss their audit findings.

October 13, 2022



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Gerald Rhodes, CLGM, MBA, CAE  
Executive Director



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Olly Morrison, CPA, CMA  
Director of Corporate Services



# Report of the Independent Auditor on the Summary Financial Statements

To the Members of Rural Municipalities of Alberta:

## Opinion

The summary financial statements are comprised of the following:

- ♦ The summary statement of financial position as at July 31, 2022 and the summary statement of operations for the year then ended for Rural Municipalities of Alberta ("RMA").
- ♦ The summary balance sheet as at July 31, 2022 and the summary statement of earnings for the year then ended for RMA Insurance Ltd. ("RMA Insurance").

The summary financial statements are derived from the audited financial statements of the respective entities for the year ended July 31, 2021.

In our opinion, the accompanying summary financial statements are a fair summary of the audited financial statements, in accordance with the disclosed criteria in Note 1.

## Summary Financial Statements

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations for RMA and Canadian accounting standards for private enterprises for RMA Insurance. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial statements and the auditor's report thereon.

## The Audited Financial Statements and Our Report Thereon

We expressed an unmodified audit opinion on the audited financial statements in our report dated October 13, 2022.

## Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements in accordance with the disclosed criteria in Note 1.

## Auditor's Responsibility

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standards (CAS) 810, Engagements to Report on Summary Financial Statements.

Edmonton, Alberta

October 20, 2022

*MNP LLP*

Chartered Professional Accountants



# Summary Financial Statements

## Rural Municipalities of Alberta

### Audited Statement of Financial Position As at July 31, 2022

	2022	2021 (Restated Note 17)		2022	2021 (Restated Note 17)
<b>ASSETS</b>			<b>LIABILITIES</b>		
<b>CURRENT ASSETS</b>			<b>CURRENT LIABILITIES</b>		
Cash and Cash Equivalents	\$ 495,756	\$ 141,028	Operating Loan	\$ -	\$ 3,617,298
Accounts Receivable	14,729,815	7,660,199	Accounts Payable and Accrued Liabilities	9,993,193	4,335,180
Prepaid Expenses	175,493	183,602	Deferred Revenue	120,381	122,092
Advances to Genesis Reciprocal Insurance Exchange	315	14,310	Current Portion of Capital Lease Obligations	67,762	30,727
	15,401,379	7,999,139		10,181,336	8,105,297
Property and Equipment	3,796,193	2,976,915	<b>Capital Lease Obligations</b>	122,463	114,516
Goodwill	732,688	-		10,303,799	8,219,813
Investment in RMA Fuel Ltd.	-	4,067,617	<b>NET ASSETS</b>		
Investment in RMA Insurance Ltd.	2,559,636	4,317,526	Net assets invested in property and equipment	3,605,968	2,831,672
Investment in Alberta Elected Officials Education Program Corporation	6,755	6,755	Net assets internally restricted	1,500,000	1,500,000
			Unrestricted net assets	7,086,884	6,816,467
				12,192,852	11,148,139
	\$ 22,496,651	\$ 19,367,952		\$ 22,496,651	\$ 19,367,952

Note 1: These summary financial statements reflect, with certain lines and numbers aggregated, the main classifications of assets, liabilities, operating results and cash flows presented in the audited financial statements, but we exclude all note disclosure required under Canadian accounting standards for not-for-profit organizations (for Rural Municipalities of Alberta), or Canadian accounting standards for private enterprises (for RMA Insurance).



## Rural Municipalities of Alberta - Canoe

### Audited Statement of Operations

For the year ended July 31, 2022

	2022	2021 (Restated Note 17)
<b>REVENUE</b>		
Commissions	\$ 4,397,449	\$ 3,355,105
Convention registration and tickets	1,235,201	233,325
Memberships	1,061,687	1,068,934
Grants and projects	178,086	74,368
Service fee and other revenue	83,960	116,084
Rental income	52,000	65,800
	7,008,383	4,913,616
<b>EXPENSES</b>		
Salaries and benefits	3,975,926	3,197,966
Convention	937,416	252,765
Board and ad hoc committees	574,414	391,863
Amortization	405,533	377,857
Grant and project expenses	333,687	105,918
Computer	291,086	199,369
Advertising and promotion	255,896	219,303
Travel	177,128	27,060
Building operations	173,259	147,154
Professional fees	157,617	69,585
Insurance	76,904	47,815
Bank charges and interest	43,528	70,017
Office supplies	43,093	29,896
Memberships & subscriptions	27,410	27,351
Telephone	15,362	14,423
Postage	10,775	9,694
Interest on capital lease obligations	10,479	9,576
	7,509,513	5,197,612
Deficiency of revenue over expenses before other items	(501,130)	(283,996)

	2022	2021 (Restated Note 17)
<b>OTHER INCOME (EXPENSE)</b>		
Increase in equity in RMA Insurance Ltd.	1,764,180	1,722,824
Increase in equity in RMA Fuel Ltd.	-	144,616
Gain on disposal of property and equipment	22,677	4,129
Other income	9,699	454
	1,796,556	1,872,023
<b>Excess of Revenue over Expenses</b>	<b>\$ 1,295,426</b>	<b>\$ 1,588,027</b>



# Summary Financial Statements (cont'd)

## RMA Insurance

### Audited Balance Sheet As at July 31, 2022

	2022	2021
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash and Cash Equivalents	1,266,638	1,780,188
Marketable Securities	1,503,754	2,448,428
Prepaid Expenses	31,681	36,080
Due from RMA	-	204,626
Accounts Receivable	190,794	154,198
	<b>2,992,867</b>	<b>4,623,520</b>
Marketable Securities	266,104	301,259
	<b>3,258,971</b>	<b>4,924,779</b>
<b>LIABILITIES</b>		
<b>CURRENT LIABILITIES</b>		
Accounts Payable and Accrued Liabilities	375,270	289,925
Due to RMA	19,735	-
Deferred Revenue	99,700	112,700
	<b>494,705</b>	<b>402,625</b>
<b>SHAREHOLDER'S EQUITY</b>		
Common Shares	600	600
Retained Earnings	2,763,666	4,521,554
	<b>2,764,266</b>	<b>4,522,154</b>
	<b>3,258,971</b>	<b>4,924,779</b>

### Audited Statement of Earnings For the year ended July 31, 2022

	2022	2021
<b>REVENUE</b>		
Commissions	4,472,358	3,829,648
Administration Fee	1,197,760	1,097,422
	<b>5,670,118</b>	<b>4,927,070</b>
<b>EXPENSES</b>		
Salaries & Benefits	2,389,523	2,306,802
Service Fees	425,000	342,500
Risk Pro Premium Credit	143,734	193,062
Computer & Equipment	127,696	146,311
Executive (RMA Board allocation)	75,000	145,000
Communication	105,000	101,145
Risk Management	79,232	89,591
Insurance	93,066	64,517
Rent	54,600	54,600
Travel - Automobile & Meals/Entertainment	74,481	31,455
Professional Fees (legal, audit, dues, and banking)	37,585	34,985
Staff Education & Training	47,914	20,685
Office Supplies	23,102	19,992
Advertising & Promotion	54,879	17,981
Risk Pro Program & Seminars	65,251	14,932
Telephone	9,295	12,140
Courier & Postage	7,048	6,326
Bad Debts	(218)	4,909
	<b>3,812,188</b>	<b>3,606,933</b>
Other Income (Expense)	134,182	402,688
<b>NET EARNINGS</b>	<b>1,992,112</b>	<b>1,722,825</b>



## Genesis Reciprocal Insurance Exchange

### Statement of Financial Position As at December 31, 2021

	2021	2020
<b>ASSETS</b>		
Cash and cash equivalents	\$ 21,527,026	\$ 10,775,365
Marketable securities	62,655,674	47,267,122
Insurance balances receivable	4,406,859	15,422,517
Deferred acquisition costs	1,446,906	561,391
Reinsurers' share of unpaid claims	2,079,501	2,116,171
Ceded unearned premiums	-	162,500
Prepaid expenses	-	-
	<u>\$ 92,115,966</u>	<u>\$ 76,305,066</u>
<b>LIABILITIES</b>		
Insurance balances payable	\$ 28,220	\$ -
Premium taxes payable	994,356	827,298
Unearned premium liability	21,271,170	17,397,883
Claims payable reserve	29,924,505	26,488,459
	<u>52,218,251</u>	<u>44,713,640</u>
<b>SUBSCRIBERS' SURPLUS</b>		
Retained earnings	39,897,715	31,591,426
	<u>\$ 92,115,966</u>	<u>\$ 76,305,066</u>

#### Note 1: Basis of Presentation

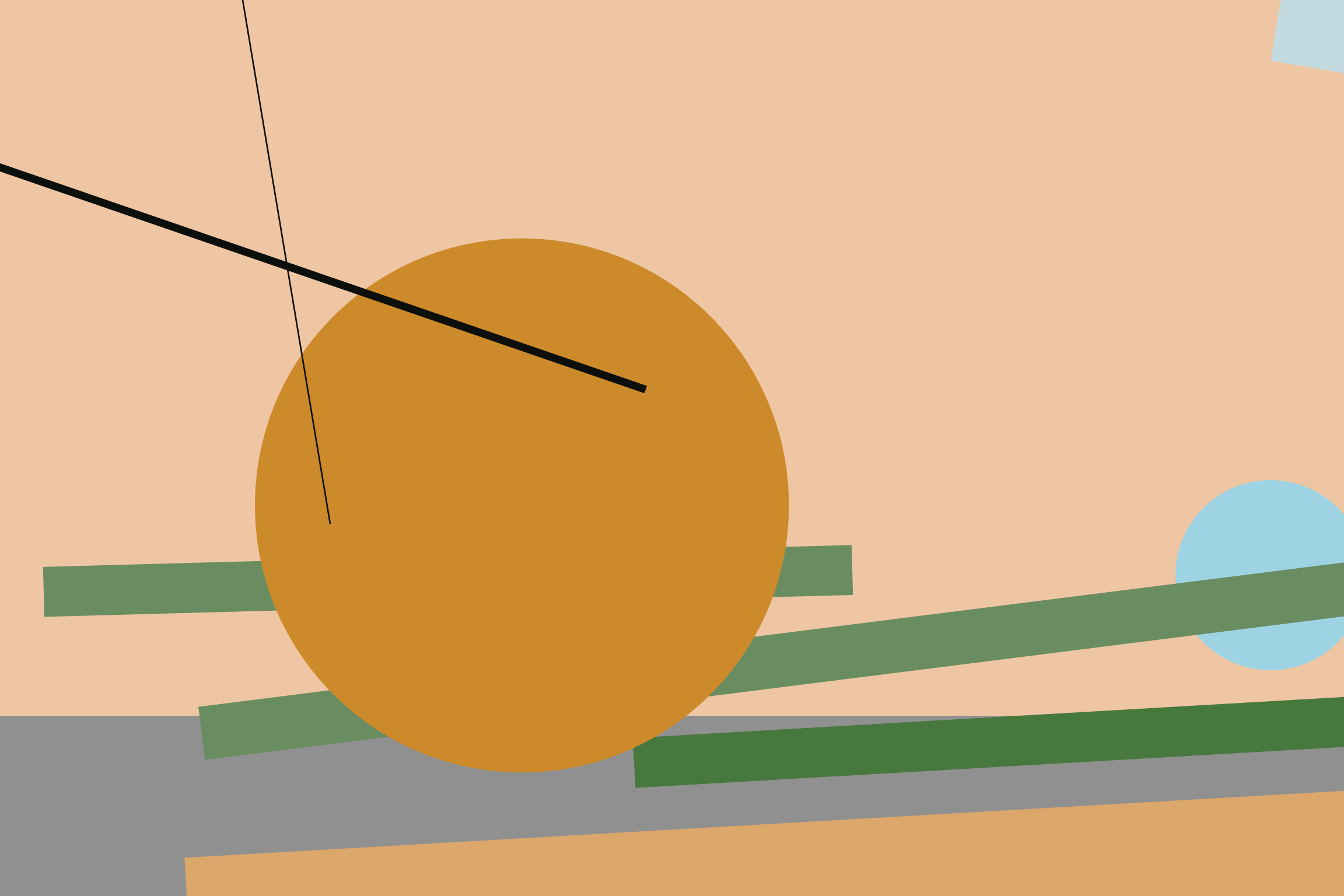
These summarized financial statements are derived from the complete annual audited financial statements of Genesis Reciprocal Insurance Exchange for the year ended December 31, 2021. The complete annual financial statements are prepared in conformity with International Financial Reporting Standards and are accompanied by an unmodified audit opinion prepared by KBH Chartered Professional Accountants on February 25, 2022. The criteria applied by management in preparing these financial statements is outlined in the paragraph below.

The figures presented in these summarized financial statements agree with or can be recalculated from the figures presented in the complete audited financial statements. Management believes that the summarized financial statements contain the necessary information and are at an appropriate level of aggregation so as to not be misleading to the users.

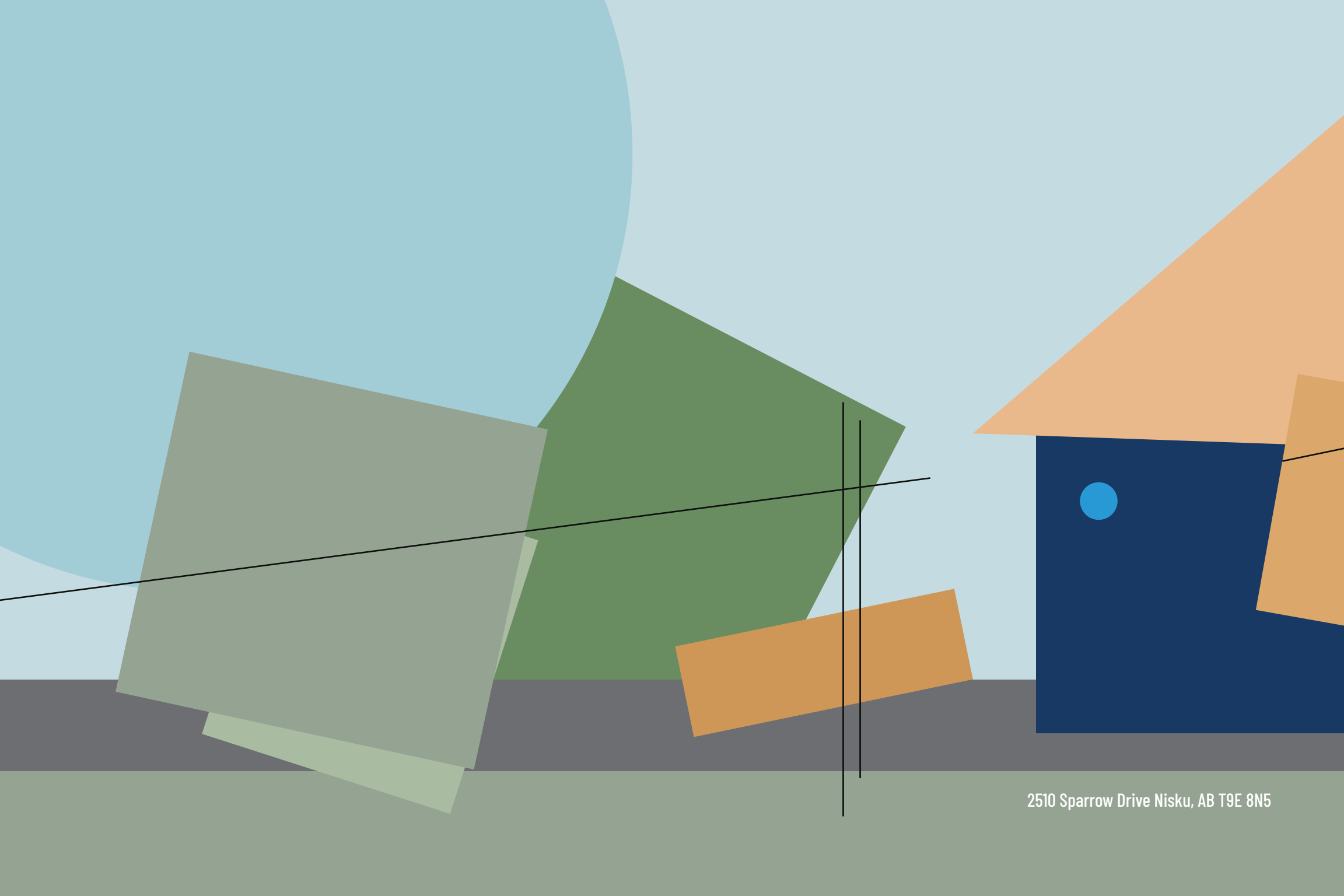
### Statement of Comprehensive Income Year ended December 31, 2021

	2021	2020
<b>INCOME</b>		
Gross premiums written	\$ 25,528,317	\$ 20,861,659
Ceded written premiums	-	(195,000)
Increase in unearned premiums	(4,035,787)	(1,771,904)
Premiums earned	21,492,530	18,894,755
Net investment income (loss)	3,475,723	1,457,479
Other income	42,099	50,515
	<u>\$ 25,010,352</u>	<u>\$ 20,402,749</u>
<b>EXPENSES</b>		
Losses incurred	\$ 14,364,883	\$ 16,309,642
Premium tax	993,724	834,502
General and administrative	2,230,971	2,936,654
Change in deferred acquisition costs	(885,515)	121,474
	<u>16,704,063</u>	<u>20,202,272</u>
<b>TOTAL COMPREHENSIVE INCOME</b>	<u>\$ 8,306,289</u>	<u>\$ 200,477</u>









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