

September 23, 2022

## RMA Launches First Uniquely Rural Videos

*Short videos share important perspectives on rural Alberta*



The RMA is undertaking a campaign to demonstrate the unique nature of our members and rural Alberta more broadly. Through a series of videos and written stories, the RMA will showcase our [Uniquely Rural](#) members. These videos will allow the RMA to demonstrate the true nature of rural communities to a broad audience and help set the record straight on some common misconceptions about rural Alberta.

These videos will be released weekly over the coming months. The first video and webpage explore the strong sense of [rural community](#) present in our members. Watch for additional videos in the coming weeks.

**Warren Noga**

*Policy Advisor*

780.955.4079

[warren@RMAAlberta.com](mailto:warren@RMAAlberta.com)

**Wyatt Skovron**

*Manager of Policy & Advocacy*

780.955.4096

[wyatt@RMAAlberta.com](mailto:wyatt@RMAAlberta.com)