

Getting into horticulture: commercial opportunities for Alberta growers

Join horticulturist Robert Spencer from Spencer Horticultural Solutions for two online introductory sessions exploring the commercial opportunities for growing field and protected horticulture crops in Alberta.

PART ONE: FIELD CROPS — VEGETABLES AND FRUIT

Tuesday, Dec. 7 | 7 to 8:30 p.m. | \$20 plus GST | online via Zoom

- A look at the vegetable and fruit industry, giving an overview of its size and composition as well as trends and shifts over the past 20 years. Rob will review vegetable, potato, and fruit crops for their potential opportunities and pitfalls. By highlighting the key considerations for each of these crop types Rob gives growers insight for planning their production.

PART TWO: PROTECTED CROPS — GREENHOUSE

Tuesday, Dec. 14 | 7 to 8:30 p.m. | \$20 plus GST | online via Zoom

- A review of the covered edible and ornamental crops industry, including greenhouse and vertical operations. Rob will outline the component parts of the industry, including size and scale. He will highlight considerations for getting into the various industry segments, such as capital and operational costs, competition, market demand, and skill requirements. The session includes a review of the pros, cons, and cautions of vertical operations.

These first two workshops are the start of a series of extension events, which will take interested growers from planning to production. These sessions will benefit new producers getting into farming and established farmers looking for new ventures.

REGISTER

To register, visit www.leduc-county.com/getting-into-horticulture. Zoom links will be shared upon registration.

For more information, contact Lorraine Taylor, Horticulturist with Lac Ste. Anne County at **780-203-2968** or LTaylor@LSAC.ca.

Hosted in partnership with the counties of Lac Ste. Anne, Leduc, Parkland, Sturgeon, Westlock, Woodlands and Yellowhead.

