

August 20, 2021

Cooperative Trade Programs Expanding Through Canoe

We are excited to announce that, as of August 20, 2021, we are offering the RMA cooperative trade programs through the [Canoe Procurement Group of Canada](#)!

Canoe is an initiative of the RMA to expand cooperative procurement for municipalities across Canada. By collaborating with like-minded associations throughout the country, Canoe is a unified national presence that helps create efficiencies, expand offerings, and establish better pricing for members.

Since 1936, the RMA has proudly delivered cooperative procurement solutions for its members, allowing greater and more affordable access to many of the equipment, tools, and supplies that municipalities rely on every day. Named for the very tool that made cross-Canada trading historically possible, Canoe launched nation-wide on June 1, 2021 to expand RMA trading programs to a national scale.

Over 200 suppliers in dozens of program offerings are available immediately via canoeprocurement.ca. In the weeks ahead, Alberta-exclusive Canoe suppliers will also be added to the RMA website, reinforcing our commitment to helping our members build rural Alberta through strategic business services.

If you already procure through RMA Trade, no changes are needed on your end as all RMA Trade contracts will be automatically rolled under the Canoe brand. As Canoe is operated by the RMA, your contacts with RMA Trade will also be unchanged.

For any questions or concerns, please contact:

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