

April 8, 2021

## RMA Joins the Alberta Rural Connectivity Coalition

RMA is partnering with other rural stakeholders by joining the [Alberta Rural Connectivity Coalition \(ARCC\)](#). The ARCC was formed to address the internet access and pricing issues that plague thousands of Albertans and consists of community associations, non-profit technology advocates, and academics.

Across Canada, only 46% of rural and remote communities have access to broadband speeds of at least 50 Mbps download / 10 Mbps upload, which is the target speed set by the CRTC for all Canadians.

While this lack of reliable internet has been an ongoing problem for many Albertans, the COVID-19 pandemic and ensuing remote learning and work-from-home restrictions have only exacerbated this issue.

Recognizing the central importance of broadband to the province's future, and the lack of a unified response to this problem, the Alberta Rural Connectivity Coalition is bringing together partners in government, policy, and advocacy to share experiences and advocate for solutions.

RMA is excited to join the ARCC to continue to advocate for rural broadband alongside likeminded organizations.

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