

January 8, 2020

## Provide Your Opinion on Alberta's 10-Year Tourism Strategy Stakeholder Survey

*Members can share their ideas on how to grow the tourism sector through an online survey*

**Travel Alberta**, in partnership with **Alberta Economic Development, Trade and Tourism**, is seeking feedback on challenges and opportunities facing Alberta's tourism industry. The data collected from this survey will be used to help develop a **10-Year Tourism Strategy** (10YTS) for the province. The primary goals for the 10YTS is to grow business and new destinations by attracting more private sector investment to create jobs and contribute to economic growth in the province.

The deadline to complete the survey is **January 17, 2020**.

Click [here](#) to access the survey.

Please contact Chris Heseltine, Assistant Deputy Minister Tourism and Recreation Division, at [Chris.Heseltine@gov.ab.ca](mailto:Chris.Heseltine@gov.ab.ca) or Royce Chwin, CEO of Travel Alberta, at [Royce.Chwin@travelalberta.com](mailto:Royce.Chwin@travelalberta.com) with any questions or concerns.

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