

May 30, 2019

Support Canadian Energy Campaign Launched for FCM Conference

Coordinated advocacy is needed to advance municipal perspectives.

**SUPPORT
CANADIAN
ENERGY**

The **Support Canadian Energy** campaign is the inaugural action of the Resource Communities of Canada Coalition and will be executed at the Federation of Canadian Municipalities (FCM) conference in Quebec City this week.

The goal of the campaign is to encourage respectful dialogue and collaboration to help municipalities understand how the Canadian energy industry is intertwined with communities and emphasize the importance of responsible resource development. Activities at the FCM conference will be aimed at promoting respectful dialogue regarding the energy industry through peer-to-peer meetings, a social media campaign, and news media engagement.

FCM conference attendees can support the campaign in several ways, including visiting the Support Canadian Energy trade show booth (#607) and picking up a Support Canadian Energy t-shirt, a “Let’s Talk Energy” button, and more information about the campaign. **There will be a campaign kick-off meeting in the Beaumont / Belair room at the Hilton Quebec at 6:00 pm. Thursday evening. RMA members are encouraged to attend to learn more.** Additional events supporters can attend include:

- FCM Rural Town Hall: Driving Tomorrow’s Growth at 3:15 pm on Friday, May 31
- Sunday morning workshop: Powering Canada through Energy Development at 7:00 am on Sunday, June 2

RMA members can also visit the **Support Canadian Energy** page for details on how to lend support to this campaign and follow the campaign on Twitter [@EnergyCanadian](#).

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BULLETIN

The RMA recognizes that responsible resource development is essential for the future of municipalities across Alberta. To accommodate coordinated advocacy, the formation of the Resource Communities of Canada Coalition has been supported by the RMA in partnership with the Alberta Urban Municipalities Association (AUMA) and other provincial municipal associations including the Saskatchewan Association of Rural Municipalities (SARM), the Saskatchewan Urban Municipalities Association (SUMA), and the Association of Manitoba Municipalities (AMM).

Through the RCCC this group of provincial municipal associations is liaising with industry experts, trade groups, and the Canadian Chambers of Commerce to share information to strengthen understanding and support clear advocacy.

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