

October 17, 2018

## EOEP Strategic Planning Course in Okotoks!

*Located in southern Alberta? Sign up and build your strategic planning skills!*

The **Elected Officials Education Program** (EOEP), a joint venture of RMA and AUMA, is Alberta's only professional education program designed for municipally elected officials.

The EOEP is offering *Council's Role in Strategic Planning* early next month. Course details and registration information is as follows:

### Council's Role in Strategic Planning

- When:** Thursday, November 1, 2018
- Where:** Okotoks Town Hall Council Chambers  
5 Elizabeth Street, Okotoks, AB T1S 1K1
- Cost:** For pricing information, contact EOEP Registrar Leanne Anderson at [landerson@auma.ca](mailto:landerson@auma.ca) or 780-989-7431
- To register:** To register, contact EOEP Registrar Leanne Anderson at [landerson@auma.ca](mailto:landerson@auma.ca) or 780-989-7431

**Course Overview:** The role of elected officials is to lead. They determine the long-term goals and priorities of their municipality. Doing this effectively takes skill, and an understanding of how to separate the day-to-day from the big picture. The EOEP's Council's Role in Strategic Planning course will explain the important role that strategic planning plays in building municipal sustainability, how councils can work together to set realistic goals, the basic elements of a strategic plan, how to set and assess strategic priorities, the roles of council and staff in strategic planning, and other information that will support you and your municipality in planning strategically for both the short- and long-term.

For any questions or for more information about these courses and the EOEP, visit [EOEP.ca](http://EOEP.ca) or contact the EOEP Registrar using the following information:

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