



April 19, 2018

## **Introducing the New RMA Insurance**

For 110 years, we've made it our mission to ensure that the interests of municipalities in rural Alberta are effectively represented, that our members and clients receive the best products and services at competitive prices, and that our partnerships remain strong.

Over time, we've evolved with the changing needs of our members, associate members, and partners, within Alberta and beyond, to remain relevant and valuable to those that we serve and work with.

As we continue to grow, we recognize the importance of having an identity that resonates with our members and partners, and unifies all divisions of our organization. And so, we are excited to reintroduce ourselves as the **Rural Municipalities of Alberta**, or RMA.

The AAMDC Aggregated Business Services department has become **RMA Business Services**, with the following business lines:

- RMA Trade, previously AAMDC Trade
- RMA Insurance, previously Jubilee Insurance Agencies Limited
- RMA Fuel, previously PFA Canada

Please take a moment to visit our new website at RMAinsurance.com. Our email address domain has been updated as well to @RMAinsurance.com (ex. karen@RMAInsurance.com).

Welcome to the redefined Business Services known for their *strength*, *stability*, *and service* – welcome to RMA. We have a short video announcement for the launch of our new name and brand - click here to watch.

For any questions or more information please contact our risk management team:

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## BULLETIN

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